



# **GREATER BRIGHTON ECONOMIC BOARD**

**16 JULY 2019  
10.00AM**

**THE COUNTY GROUND, EATON ROAD, HOVE BN3 3AN**

## **AGENDA**





ADUR & WORTHING  
COUNCILS



**Brighton & Hove  
City Council**



Lewes District Council



**MID SUSSEX  
DISTRICT COUNCIL**



**A R U N  
DISTRICT COUNCIL**

Title:	<b>Greater Brighton Economic Board</b>
Date:	<b>16 July 2019</b>
Time:	<b>10.00am</b>
Venue	<b>The County Ground, Eaton Road, Hove BN3 3AN</b>
Members:	<p><b>Councillors:</b> , Ash-Edwards, Humphreys, Lamb, Linington, Mac Cafferty, Parkin, Platts and Walsh</p> <p><b>Business Partners:</b> Alison Addy, Trevor Beattie, Prof. Debra Humphris, Nick Juba, Dean Orgill, Andrew Swayne, Prof. Adam Tickell and Henry Powell</p>
Contact:	<p><b>John Peel</b> Democratic Services Officer 01273 291058 john.peel@brighton-hove.gov.uk</p>



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AIRPORT  
*Gatwick*



# Greater Brighton Economic Board

**Alex Bailey**

CE- ADC/WBC

**Councillor  
Humphreys**  
WBC

**Lawyer**

**Secretary**

**Nick Hibberd**  
BHCC

**Andy Hill**  
GBEB

**Clare  
Mulholland**  
BHCC

**Max Woodford**  
BHCC

**Martin Randall**  
WBC/ADC

**Peter Sharp**  
LDC

**Nigel  
Stewardson**  
BEIS

**Clem Smith**  
CBC

**Denise Vine**  
ADC

**Councillor  
Mac Cafferty**  
BHCC

**Councillor  
Platts**  
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**Geoff Raw**  
CE- BHCC

**Councillor  
Ash-Edwards**  
MSDC

**Kathryn Hall**  
CE- MSDC

**Councillor  
Parkin**  
ADC

**Councillor  
Linington**  
LDC

**Robert Cottrill**  
CE- LDC

**Councillor  
Lamb**  
CBC

**Natalie  
Brahma-Pearl**  
CE- CBC

**Councillor  
Smith**  
ADC

**Nigel Lynn**  
ADC

**Andrew  
Swayne**

Chairman- A&W  
Business  
Partnership

**Dean Orgill**  
B&H Business  
Partnership

C2C LEP

**Henry Powell**  
CWS Partnership

**Prof.  
Humphris**  
Vice-Chancellor  
UoBtn

**Prof. Adam  
Tickell**  
Vice-Chancellor  
UoSx

**Nick Juba**  
FE Rep

**Trevor Beattie**  
SDNPA

**Alison Addy**  
Gatwick Airport

Phil Jones

Jonathan  
Sharrock

Caroline Wood

Jo Havers

Alan Higgins  
ADC/WBC

Andy Willens  
ADC/WBC

Mark Healy  
MSDC

**Public Seating**

**Press**

AGENDA

PART ONE

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1 RATIFICATION OF CHAIR

2 PROCEDURAL BUSINESS

**(a) Declaration of Substitutes:** Where Members of the Board are unable to attend a meeting, a designated substitute for that Member may attend, speak and vote in their place for that meeting.

**(b) Declarations of Interest:**

- (a) Disclosable pecuniary interests not registered on the register of interests;
- (b) Any other interests required to be registered under the local code;
- (c) Any other general interest as a result of which a decision on the matter might reasonably be regarded as affecting you or a partner more than a majority of other people or businesses in the ward/s affected by the decision.

In each case, you need to declare

- (i) the item on the agenda the interest relates to;
- (ii) the nature of the interest; and
- (iii) whether it is a disclosable pecuniary interest or some other interest.

If unsure, Members should seek advice from the committee lawyer or administrator preferably before the meeting.

**(c) Exclusion of Press and Public:** To consider whether, in view of the nature of the business to be transacted, or the nature of the proceedings, the press and public should be excluded from the meeting when any of the following items are under consideration.

***NOTE:** Any item appearing in Part Two of the Agenda states in its heading the category under which the information disclosed in the report is exempt from disclosure and therefore not available to the public.*

*A list and description of the exempt categories is available from the Secretary to the Board.*

3 MINUTES OF THE PREVIOUS MEETING

9 - 14

To consider the minutes of the previous meeting held on 26 March 2019

4 CHAIR'S COMMUNICATIONS

## GREATER BRIGHTON ECONOMIC BOARD

- |          |  |                 |
|----------|--|-----------------|
| <b>5</b> | <b>GREATER BRIGHTON FIVE YEAR STRATEGIC PROJECTS</b><br>Report of the Chair, Greater Brighton Officer Programme Board            | <b>15 - 34</b>  |
| <b>6</b> | <b>THE CREATIVE INDUSTRIES OF GREATER BRIGHTON</b><br>Report of the Chair, Greater Brighton Officer Programme Board              | <b>35 - 44</b>  |
| <b>7</b> | <b>GREATER BRIGHTON ANNUAL REPORT 2018/19</b><br>Report of the Chair, Greater Brighton Officer Programme Board                   | <b>45 - 74</b>  |
| <b>8</b> | <b>LOOKING AHEAD TO 2019/20: COMMUNICATIONS UPDATE</b><br>Presentation   |                 |
| <b>9</b> | <b>PROGRESS UPDATE ON GREATER BRIGHTON INVESTMENT PROGRAMME</b><br>Report of the Chair, Greater Brighton Officer Programme Board | <b>75 - 106</b> |

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For further details and general enquiries about this meeting contact John Peel (01273 291058, email [john.peel@brighton-hove.gov.uk](mailto:john.peel@brighton-hove.gov.uk)) or email [democratic.services@brighton-hove.gov.uk](mailto:democratic.services@brighton-hove.gov.uk)

Date of Publication - Monday, 8 July 2019





# GREATER BRIGHTON ECONOMIC BOARD

10.00am 26 MARCH 2019

THE PEOPLE'S PENSION STADIUM, WINFIELD WAY, CRAWLEY, RH11 9RX

## MINUTES

**Present:** Councillor Wall (Chair), Giles, Humphreys, Lamb, Parkin, G Theobald and Yates

**Business Partners:** Steve Allen, Trevor Beattie, Chris Coopey, James Dempster, Martyn Howe, Prof. Humphris, Gavin Stewart, Prof Tickell

### PART ONE

#### **25 PROCEDURAL BUSINESS**

##### **25a Declarations of substitutes**

25.1 Councillor Theobald was present as substitute for Councillor Janio.

25.2 Councillor Giles was present as substitute for Councillor Smith.

25.3 Chris Coopey was present as substitute for Andrew Swayne.

25.4 Gavin Stewart was present as substitute for Dean Orgill.

25.5 James Dempster was present as substitute for Henry Powell.

25.6 Martyn Howe was present as substitute for Nick Juba.

##### **25b Declarations of interests**

25.7 There were none.

##### **25c Exclusion of the press and public**

25.8 In accordance with Section 100A of the Local Government Act 1972 ("the Act"), the Board considered whether the public should be excluded from the meeting during consideration of any item of business on the grounds that it is likely in view of the business to be transacted or the nature of the proceedings, that if members of the public were present during it, there would be disclosure to them of confidential information as defined in Section 100A (3) of the Act.

25.9 **RESOLVED-** That the press and public not be excluded.

#### **26 MINUTES OF THE PREVIOUS MEETING**

- 26.1 **RESOLVED-** That the minutes of the previous meeting held on 29 January 2019 be approved and signed as the correct record.

## 27 CHAIR'S COMMUNICATIONS

- 27.1 The Chair provided the following Communications:

“On behalf of the Board I would like to welcome Henry Powell. Henry is the new Chair of Coastal West Sussex and replaces Peter Webb who stood down from the Board at the last meeting in January. Unfortunately, Henry can't be with us today and so we welcome Vice Chairman James Dempster in his place on this occasion. We look forward to working with Henry, as the partnership moves into an exciting new phase.

As you will be more than aware the UK is due to leave the European Union on 29<sup>th</sup> March 2019, 3 days from now. The Sussex Resilience Forum (SRF) is doing a great deal of work to prepare for any local impacts of the national risks and contingencies arising from the UK's exit from the EU, including from a 'No Deal' scenario. The SRF and the partners who make it up are also working closely with the Government, which is making sensible precautions to ensure continuity in areas including healthcare and transport. The SRF is also working with neighbouring resilience forums across the South East.

The Department for Business, Energy and Industrial Strategy has launched the business readiness website which includes a tool to enable businesses to find out further information on how to prepare, industry specific information and changes to rules and regulations. More information is available at:  
<https://euexitbusiness.campaign.gov.uk/>

On 22 March the Adur Tidal Walls were officially opened at an event hosted by Sir James Bevan, Chief Executive of the Environment Agency. Sir James led on the formalities before delegates were taken on a tour to view part of the 7.2km of completed flood defences. This essential infrastructure work will protect over 2,300 residential properties, around 170 commercial properties, and also protect other key infrastructure including the railway, local roads and the airport. It will also unlock strategic sites for the delivery of much-needed new homes and commercial space.

On 7<sup>th</sup> March, I opened an extremely interesting event organised by Coastal West Sussex in partnership with Willmott Dixon and held at Ricardo. The 'Prosperity through Innovation' event featured presentations from Savills on the housing trends, from City Fibre on the economic benefits of Full Fibre, from Willmott Dixon on the challenges in the construction industry and how they would like to work with local authorities and LCR property on some successful major regeneration sites. The event closed with a discussion and the audience using 'slido' to ask questions of the panel experts.

The Greater Brighton Economic Board, in partnership with the IMEX Group, is hosting a unique event this Thursday 28<sup>th</sup> March at the AMEX stadium. This event will explore how we can grow our city region's economy by better defining our distinctive global City narrative in terms of civic innovation and placemaking. The urban development and city branding advisor and Chairman of The Business of Cities, Prof. Greg Clark CBE, will be

joining us to: developing a compelling proposition and identity for our city region, explore civic innovation and the transformation economy, identify locations and business sectors to foster growth and attract talent, better leverage our visitor economy to drive this economic development.

I look forward to seeing you there.

## **28 OPERATIONAL ARRANGEMENTS 2019/20**

28.1 The Board considered a report of the Chair, Greater Brighton Officer Programme Board that that set out its Operational Arrangements for 2019/20.

28.2 The Chair stated that an anomaly had been identified due to an historic position meaning that the entirety of the Mid Sussex District was not included when calculating the member contributions. The Chair stated that as Leader of Mid Sussex District Council, he intended to rectify that anomaly and therefore proposed that Mid Sussex increase its contribution that would in turn mean that the contributions from partner authorities would decrease.

28.3 Prof Humphris asked whether consideration should be given to the University of Chichester being invited to join the Board on the basis that Arun District Council were likely to join the Board to accurately reflect the new geography. Prof Humphris also enquired as to how an expanded Board would work differently to the LEP.

28.4 Nick Hibberd answered that appointing the relevant business partner alongside Arun District Council would be subject of a later report to the Board.

28.5 The Chair stated that he viewed the Board as having a strong voice with the LEP that in turn gave the LEP a stronger voice with central government. The Chair stated that this was an important matter to monitor to ensure that there was a difference in focus between the Board and the LEP.

28.6 Jonathan Sharrock explained that the LEP boundaries and status with central government was different to that of the GBEB. Furthermore, spending, accountability and transparency matters were also different. Jonathan Sharrock stated that he was entirely confident with the current arrangements although it would be an issue to collectively monitor.

## **28.7 RESOLVED-**

- 1) Agree and secure the budgetary contributions, as amended, sought to fund the cost of running the Board and delivering its workplan in 2019/20;
- 2) Note the proposed workplan outlined in the Five Year Strategic Priorities and Project paper and agree that a detailed workplan should be presented at the next Board meeting in July alongside the investment pipeline of projects;
- 3) Note that Brighton & Hove City Council shall continue to act as Lead Authority for the Board in 2019/20;

- 4) Agree the process set out at sections 3.16 to 3.18 by which the Chair of the Board shall be nominated for 2019/20;
- 5) Note the date by which the Lead Authority must be notified of all named substitutes and instruct any necessary actions within their respective organisations;
- 6) Note the date by which the Lead Authority must be notified of all nominations to the Greater Brighton Call-In Panel and instruct any necessary actions within their respective organisations;
- 7) Note that the Annual Report will be drafted for presentation to the Board at its first meeting in the new municipal year;
- 8) Agree to the proposed changes to the Boards Heads of Terms as outlined in 3.9
- 9) Note the proposal under agenda item 6 that Arun District Council is formally invited to become a constituent member of the Greater Brighton Economic Joint Committee (GBEJC), subject to the agreement and formal ratification from the Board's member organisations and note this would result in further changes to the Heads of Terms.
- 10) Agree to extend the contracts of the Greater Brighton Support Team (1 FTE Business Manager, 0.5 FTE Business Manager and 0.5 FTE Programme Support Officer) by 3 years, as they are due to expire in May 2020, and agree to increase the hours of the 0.5 FTE Business Manager to 0.65 FTC to deliver the workplan and further development of the Five Year Plan.
- 11) Agree to extend the current communications contract with the Adur & Worthing Communications Team by another year with an update on the first year's activities provided at the July 2019 Board Meeting.

## **29 GREATER BRIGHTON BUSINESS SURVEY**

- 29.1 The Board considered a report that provided an update on the progress on the Greater Brighton business survey and outlined the proposed next steps for agreement. The report was supplemented by a presentation to the Board.
- 29.2 Councillor Theobald asked how many businesses had been interviewed.
- 29.3 Tony Wilson answered that at this stage, twenty interviews had been undertaken with stakeholders and membership bodies such as the Brighton & Hove Chamber of Commerce. There would be 1000 interviews undertaken as part of the second stage.
- 29.4 Prof Tickell stated that he had found the report interesting and noted that the universities generated £400m worth of trade per annum and were a key aspect of trade and inward investment.
- 29.5 Matt Williams clarified that the survey did cover universities as businesses in their own right however, the current focus of the report was with stakeholders with the final report addressing the business base within the region and the range of economic activities.

- 29.6 Alex Bailey stated that the region did not currently have data on inward investment and asked methods as to how to attract that.
- 29.7 Tony Wilson replied that the final report would propose what was required for a trade mission and the recommended next steps. He added that the survey was, to a point, an opportunity for challenge and to link that to the inward investment strategy.
- 29.8 Alex Bailey stated that the region had a vibrant creative industry and he hoped that element would be considered fully.
- 29.9 Tony Wilson stated that space constraint was one of the challenges of the region and was an opportunity to focus on sectors that did not necessarily require space such as the creative industry.
- 29.10 Councillor Giles stated that available housing was a severe constraint on the region and he believed it would be difficult to create significant economic growth unless that was resolved.
- 29.11 Tony Wilson stated that housing was a very important issue for the region and one that would be addressed in the final survey.
- 29.12 The Chair stated that the improvement of transport links was a key aspect in overcoming regional housing pressures.
- 29.13 **RESOLVED-**
- 1) That the Board notes the contents of the report
  - 2) That the Board agrees to proceed to stage 2 of the project which is the main business survey
  - 3) That the Board promotes business engagement in the survey.

### **30 ARUN MEMBERSHIP**

- 30.1 The Board considered a report of the Chair, Greater Brighton Officer Programme Board that so approval to formally invite Arun District Council to become a constituent member of the Board subject to both their agreement and formal ratification from the Board's member organisations.
- 30.2 Councillor Theobald stated that he supported the representation from Arun to join the Board that made sense for the region on a geographical basis.
- 30.3 Councillor Humphreys stated that the Board were correct to apply a test for the proposed expansion and he was delighted that Arun would join the Board as a missing part of the region.
- 30.4 Councillor Parkin stated his support adding that Arun would add to the region's economic strength.

- 30.5 Councillor Lamb welcomed the proposal that would bolster the region.
- 30.6 **RESOLVED-** That the Board agrees to formally invite Arun District Council to become a constituent member of the Board, joining the GBEJC subject to both their agreement and formal ratification from the Board's member organisations.

### 31 INVESTMENT PLAN

- 31.1 The Board considered a report of the Chair, Greater Brighton Officer Programme Board that provided a progress update on the Greater Brighton Investment Programme since the previous meeting of 29 January 2019.
- 31.2 In relation to the Sussex Biomedical Centre, Prof Tickell advised that the University had been unable to draw down funding and there would be a change in plans given the financial challenges currently faced by all universities.
- 31.3 **RESOLVED-** That the Board note the report and the Investment Programme Update at Appendix 1.

### 32 ANY OTHER BUSINESS

- 32.1 The Chair noted that it was his final meeting and stated that it had been a privileged position to represent the Board. The Chair stated that he had picked up the good work undertaken by those who had been in the role previously and sought continued improvement. The Chair stated that one of his ambitions had been to ensure that the Board had a greater understanding of its purpose and role and it was in a strong position for the future. The Chair stated that there would be challenges ahead for the Board and its respective commitment would ensure the region could thrive and prosper and expressed his best wishes to the incumbent Chair.

The meeting concluded at 11.35am

Signed

Chair

Dated this

day of

<b>Subject:</b>	<b>Greater Brighton Five Year Strategic Priorities Action Plan</b>		
<b>Date of Meeting:</b>	<b>16 July 2019</b>		
<b>Report of:</b>	<b>Chair, Greater Brighton Officer Programme Board</b>		
<b>Contact Officer:</b>	<b>Name:</b>	<b>Nick Hibberd</b>	<b>Tel:</b> 01273 293020
	<b>Email:</b>	<a href="mailto:Nick.Hibberd@brighton-hove.gov.uk">Nick.Hibberd@brighton-hove.gov.uk</a>	
<b>Ward(s) affected:</b>	<b>All</b>		

**FOR GENERAL RELEASE****1. PURPOSE OF REPORT AND POLICY CONTEXT**

- 1.1 At the Greater Brighton Economic Board on 29 January 2019 the Board's Five Year Strategic Priorities paper was approved.
- 1.2 In the paper, five strategic themes are identified; International, Creative, Connected, Talented and Resilient, and there are two key priorities attached to each theme. The next step was to develop a list of projects and initiatives that would support delivery of the priorities over the next five years. To this end, the Greater Brighton Officer Programme Board (GBOPB) meeting on 5 February 2019 took the form of a workshop to explore potential projects.
- 1.3 A long-list of projects and initiatives were presented back to the Officer Group at the GBOPB meeting on 25 February, and over several subsequent meetings the list of projects were refined to those contained within the Action plan at Appendix 1.

**2. RECOMMENDATIONS:**

- 2.1 That the Board agree to support delivery of the projects outlined in Appendix 1.
- 2.2 That the Board approves the allocation of £25,000 from the Greater Brighton budget to establish a resource dedicated to inward investment as detailed in paragraphs 3.9 – 3.18.
- 2.3 That the Board approves the allocation of £15,000 of Board funds to develop the inward investment proposition and Greater Brighton narrative for the City Region via a Pitch for Place, as detailed in paragraphs 3.19-3.22.
- 2.4 That the Board approves the allocation of £10,000 from the existing budget to support delivery of a research-based piece of work around capturing the economic impact of creative industries in the Greater Brighton region and its constituent LAs.

**3. CONTEXT/ BACKGROUND INFORMATION**

- 3.1 The Board has been successful in securing funding and raising the profile of the City region since its inception, but at a regional and national level the economic

and political context has changed since 2014. A new Government Industrial Strategy, a new Strategic Economic Plan from Coast-to-Capital and the upcoming UK departure from the European Union, are all significant developments that will have an impact on the Greater Brighton region.

- 3.2 These changes, coupled with the consensus from Board members that the Board should be more ambitious, more strategic and more proactive, mean that now is a good time to reflect on the last four years and look ahead to the future.
- 3.3 The Greater Brighton Strategic Priorities paper, approved by the Board on 29 January, sets out the Board’s aspiration over the next five years and a clear set of priorities on which to focus its energy and resources. There are five themes, each containing two priorities.
- 3.4 To deliver on the priorities agreed by the Board a number of projects have been identified in consultation with partners. A full list of projects, outcomes and key progress markers can be found in the Action Plan at Appendix 1. A summary of the projects is provided in the table below;

<b>Theme</b>	<b>Priority</b>	<b>Project</b>
International	Build an international profile with strong and relevant supporting messaging	Developing a Greater Brighton investment proposition and campaign
International	Establishment of an inward investment proposition	Directing Greater Brighton resources to promote the city region as a location for inward investment
Creative	Support innovative businesses to scale and grow	Deliver a Greater Brighton City Region business support programme
Creative	Sharing and commercialising knowledge	Develop City Region Innovation Network bringing universities, business and investors together for knowledge sharing and commercialisation of knowledge
Connected	Roll-out of full fibre and become the most 5G-enabled city region	Activation of full-fibre infrastructure across the City Region
Connected	An efficient travel network with effective regional, national and international connections	Lobby for a sustainable, healthy, accessible, safe and integrated transport offer for the City Region
Talented	Attracting and retaining talent in the City Region	Promote the city region’s heritage, cultural and environmental assets to demonstrate that the area is an exceptional place to live work and learn



Talented	Develop an integrated approach to talent	Encourage greater levels of collaboration between skills providers and learning institutions as a means of addressing gaps in provision and the skills needs of employers
Resilience	Build economic resilience	Deliver key infrastructure projects and unlock key development sites across the City Region
Resilience	Build environmental resilience	Deliver key environmental efficiency projects to minimize the impact of economic growth on the environment
Resilience	Build social resilience	Development of resilience plans to ensure that the benefits of regeneration are accessible to all

3.5 Not all projects within the Action Plan can be delivered at once. The reach of the agreed priorities extends over the next five years, so not all projects will be commencing straight away. The Board has limited resources so will need to prioritise some over others. There are three main projects that could begin immediately, subject to the Board agreeing to use funding from the Greater Brighton workplan budget. Two of these projects are outlined in the remainder of section 3 below, and the other is the focus of a separate paper on the Creative Economy being presented to the Board at this meeting.

3.6 The first two projects are aligned to the ‘International’ theme and are included in the recommendations. The first is the establishment of an inward investment resource as recommended by the Board’s Inward Investment Strategy and the second is the development of a Greater Brighton ‘Pitch for Place’, a place making narrative, which is the result of the Futureproofing the City Region event in March 2019.

3.7 Subject to approval funding for the three projects would come from within the existing Greater Brighton work plan budget and will not require additional funds at this stage. Funding for other elements of the Action Plan is being considered and a case may be made for future funding from the Greater Brighton workplan budget in future years.

3.8 As a key partner and supporter of C2C it is crucial for the objectives and ambitions of the Board to align with the objectives and ambitions outlined in Gatwick 360°. The Board looks forward to working with C2C to deliver a Local Industrial Strategy that will drive growth and prosperity across the region. Appendix 1 aligns the projects to the priorities outlined in Gatwick 360°.

**Inward Investment Desk - Establishment of an inward investment proposition**

3.9 The first project relates to establishing an inward investment and trade resource. In April 2018 the Greater Brighton Economic Board approved the Greater

Brighton Inward Investment & Export Strategy. The Executive Summary can be found at Appendix 2.

- 3.10 The Strategy made two key proposals, one of which, in line with comparable city regions, was to establish a dedicated Trade and Investment Team. Greater Brighton has low success rates in attracting Foreign Direct Investment (FDI); in 2016/17 Greater Brighton had 17 successes, which was a small proportion of the 217 success across the south east as a whole, and represents less than 1% of the UK total. In a post-Brexit economy, where competition for limited funds will only intensify, it is likely that Greater Brighton will start to lag further behind comparable regions, such as Bristol & Bath and Thames Valley/Reading, unless a dedicated resource is established.
- 3.11 The Strategy recommended 6 FTE posts. The annual cost of this would be circa £360,000, a significant investment, and it was agreed that officers would explore external funding opportunities in the first instance.
- 3.12 In the summer of 2018 a bid was submitted in response to a call from the Coastal Communities Fund, which looked to fund the team for a period of 3 years. The fund was oversubscribed and the bid was ultimately unsuccessful and no further appropriate opportunities have arisen.
- 3.13 In 2018/19 the Board allocated £50,000 to support Inward Investment activity. It was agreed that before establishing an inward investment resource there was a need to gain a better understanding of the City Region's business base, particularly around export and trade. BMG Research in partnership with the Institute of Employment Studies (IES) were commissioned to conduct a survey of 1,500 businesses from across Greater Brighton and the survey has now been completed. BMG Research are now analysing the data and a full report will be submitted at the Board Meeting on 15 October. The findings from the survey will provide a robust evidence base on which to make informed decisions around how best an Inward Investment and Trade resource can support businesses, and will become an invaluable tool for that resource when established.
- 3.14 Latest information from the Department of International Trade (DiT) shows a nationwide slow-down in the number of foreign direct investments being secured, and the south east of the country has seen a larger reduction than the national average. If the City Region is to compete against other regions for the limited opportunities available, a dedicated resource is required now more than ever.
- 3.15 The ask of the Board is that £25,000 be released from the 2019/20 working budget to establish a Greater Brighton Inward Investment Desk to support inward investment and trade activity. The proposal is that the allocation be used to procure specialist support with experience in this field, to get things moving. Key tasks would include;
- Acting on behalf of Greater Brighton in responding to enquiries from DiT and elsewhere,
  - Working with Greater Brighton officers and partners on activities to profile the region,
  - Responding to the outcomes of the business survey as regards trade

- Establishing links with the regions commercial estate agents and, in partnership with local authority leads, acting as a conduit between local opportunities and potential investors
  - Establishing a framework for an inward investment service that is both pro-active and responsive,
  - Helping to build the business case for future funding of posts, including a bid for longer term GBEB funding in 2020/2021.
- 3.16 The work undertaken would lay the ground-work for the permanent resource that would follow, and full details of this proposal will be brought to a future Board meeting. Expected key outcomes and outputs from the work would be;
- A measurable increase in the number and quality of inward investment successes (based on DiT baseline),
  - A framework to ensure that future FDI/inward investment opportunities are landed successfully,
  - A stronger investment pipeline (as a result of targeted brokerage between developers and Greater Brighton investment opportunities).
- 3.17 £25,000 will procure approximately 50 days of specialist support which could be spread through the second half of 2019/20, from October-March. Over 26 weeks that equates to 2 days per week of activity, however the actual distribution of time will be agreed with the appointed specialist.
- 3.18 If approved this project will ensure that GBEB is able to capitalise on its growing profile as a place for investment. It will also ensure that there is a dedicated resource to respond to the findings of the business survey regarding the impact of Brexit and; it will facilitate better outcomes through closer working with DiT.

**Pitch for Place - Priority 1 Build an international profile with strong and relevant supporting messaging**

- 3.19 The second listed project is the Pitch for Place proposal to develop a narrative and subsequent brand to promote the City Region as a destination for investment, learning and the visitor and cultural economy. This work has already started, and the Futureproofing the City Region event held at the end March has helped to shape some early thinking. The event workshop identified four main themes or unique selling points for the region; quality of life, openness, innovation assets and environmental focus. These are likely to form the basis of the Greater Brighton narrative.
- 3.20 More work is required towards establishing the narrative that will make the Greater Brighton region stand out. The proposal at this stage is not to embark on a full branding exercise. There is a need first to develop the four themes identified into a series of statements about the City Region. These statements will then form the narrative of the Greater Brighton “story”.
- 3.21 The Greater Brighton Team has developed a “Pitch for Place” brief which will allow experts to take this work on to the next level. As outlined at 3.20, at this stage the favoured approach is for a fairly light-touch exercise rather than a detailed branding exercise. The proposal is to allocate £15,000 from the current

working budget, which will compliment and support the inward investment activity described in the other key proposal in this paper.

3.22 Expected outputs from the project would be;

- Understanding and articulating the ingredients of the regions 'story'.
- Collating the distinctive qualities of the region and developing a series of statements on what we are and where we have come from (history/heritage), where we are now and where we want to be in terms of investment, education, visitors.
- A set of statements specific to Greater Brighton which draw on the commonalities between the different local authority areas and neighbourhoods.
- A dissemination and promotion plan linked to the work of the inward investment desk if approved.

#### **4. ANALYSIS & CONSIDERATION OF ANY ALTERNATIVE OPTIONS**

4.1 The 'do nothing' approach was rejected at the Board meeting in January with approval for the Strategic Priorities. The Board is now expecting a set of projects to help the Board meet these priorities. Three projects (two within the paper) are recommended to be taken forward as these are considered the most pressing and will be the first steps towards the development of other projects that are listed. It is difficult to progress a number of the other projects without these being delivered first.

#### **5. COMMUNITY ENGAGEMENT & CONSULTATION**

5.1 There has been consultation and engagement with the Greater Brighton Officer Programme Board to prepare the project list and set targets and progress markers.

5.2 The Futureproofing our City Region event attracted over 80 businesses and city region stakeholders to look at the regions strengths and opportunity areas. The outcome of which was a recommendation to develop a compelling city region narrative and supporting statements that are authentic and owned by city region stakeholders. The Pitch for Place proposal is a response to that recommendation.

#### **6. CONCLUSION**

6.1 It is recommended that the Board approves the list of projects summarised in this paper and provided in detailed in Appendix 1. These are how the Board and its partners will meet the vision, strategic themes and priorities laid out in the Strategic Priorities paper approved by the Board on January 29<sup>th</sup>.

6.2 The Board is asked to approve the use of existing work plan funding for 2019/20 to deliver three projects outlined in the paper; the Inward Investment resource, the 'Pitch for Place' activity and the research project around the Greater Brighton Cultural Economy.

- 6.3 Greater Brighton Officers will report back on progress of the projects at least annually so that achievement against milestones can be reviewed by the Board.

## **7. FINANCIAL & OTHER IMPLICATIONS:**

### Financial Implications:

- 7.1 The Greater Brighton fund annual report budget was presented to this Board in March 2019 and included proposed allocation of the budget to support a number of initiatives in this financial year. This includes the items detailed within the recommendations above. A total of £25,000 is required to support the inward investment and £15,000 toward the creative industries with the funding to be met from within the current year's operational budget.

*Finance Officer Consulted: Rob Allen, Principal Accountant  
Date: 01/07/19*

### Legal Implications:

- 7.2 The Board's Heads of Terms set out the functions to be discharged by the Board and these may only be exercised in respect of the region i.e. see paragraph 3. With regards to recommendation 2.2. to 2.4 of this report paragraph 3(vii) of the Heads of Terms permits the Board to incur such expenditure.

*Lawyer Consulted: Joanne Dougnaglo Senior Property Lawyer  
Date: 24/06/19*

### Equalities Implications:

- 7.3 The social resilience priority in the Strategic Priorities Projects Paper will seek to ensure that the benefits of economic regeneration are shared across the City Region.

### Sustainability Implications

- 7.4 The Strategic Priorities Projects Paper has a theme dedicated to resilience and three projects which address sustainability implications of continued economic growth. The sustainability implications of those projects will be considered in more detail as the projects are further developed.

## **SUPPORTING DOCUMENTATION**

### **Appendices:**

1. [Greater Brighton Five Year Strategic Priorities Projects Paper](#)
2. Greater Brighton Inward Investment and Trade Strategy – Executive Summary



## Greater Brighton Five Year Strategy Project Summary

International:	Build a national and international profile with strong and relevant supporting messaging				SEP priority
Project	Output	Outcome	Progress Markers	Delivery period	
Developing a Greater Brighton investment proposition and campaign.	Secure a 50% increase in inward investment over 2 years or secure at least 47 new FDI's to the Greater Brighton City Region over two years	Greater Brighton has a recognised national and international profile  Greater Brighton is an exceptional place to live, work, study and invest	<ul style="list-style-type: none"> <li>- Key messages defined</li> <li>- Pro-active strategy delivered + build brand awareness</li> <li>- Communications plan – website overhaul, media plan</li> <li>- Stronger &amp; clearer links with DiT</li> </ul>	2019 – 2020  2019 - 2020  2020 – 2023  2019	Build a strong national and international identity
International	Establishment of an inward investment proposition				
Project	Output	Outcome	Progress markers	Delivery period	
Directing Greater Brighton resources to promote the city region as a location for inward investment.	As above	Greater Brighton is recognised as a location for inward investment	<ul style="list-style-type: none"> <li>- Dedicated resource identified &amp; established for inward investment</li> <li>- Flagship projects identified for investment</li> </ul>	2019 – 2021  2020-2023	Build a strong national and international identity
Creative:	Support innovative businesses to scale and grow				
Project	Output	Outcome	Progress markers	Delivery period	
Deliver a Greater Brighton City Region business support programme	Increase in Business Growth and Survival Rates of business in the city region.	Comprehensive and coherent business support programme made available to Greater Brighton business	<ul style="list-style-type: none"> <li>- Understanding the economic impact of creative industries in Greater Brighton</li> <li>- Support for development of growth sectors - Creative Industries</li> <li>- Delivery of the joint University business support programmes</li> </ul>	2019 -2023  2019 -2023  2019– 2021	Deliver business infrastructure and support

			<ul style="list-style-type: none"> <li>- Delivery of the joint University Internship programmes</li> <li>- New commercial space and employment land identified/ created</li> </ul>	2019-2023	
				2019-2023	
<b>Creative:</b>	<b>Sharing and commercialising knowledge</b>				
<b>Project</b>	<b>Output</b>	<b>Outcome</b>	<b>Progress markers</b>	<b>Delivery period</b>	
Develop City Region Innovation Network bringing universities, business and investors together for knowledge sharing and commercialisation of knowledge	<ul style="list-style-type: none"> <li>- No of patents coming out regional universities or the city region</li> <li>- No. of new university-business interactions</li> </ul>	An increase in University collaboration with business	<ul style="list-style-type: none"> <li>- Product development and commercialisation via Healthy Futures Forums and specialist projects</li> <li>- Expansion of the Green Growth Platform</li> <li>- New Sector focused university led collaborations/ networks with business</li> </ul>	2019 – 2023  2019 – 2023  2019 – 2023	Deliver business infrastructure and support  Pioneer innovation in core strengths
<b>Connected:</b>	<b>Roll-out of fibre infrastructure &amp; Become the most 5G-enabled City Region</b>				
<b>Project</b>	<b>Output</b>	<b>Outcome</b>	<b>Progress markers</b>	<b>Delivery period</b>	
Activation of full-fibre infrastructure across the City Region	No. of premises utilising full fibre connection across the city region [absolute or %]	Full activation of Full Fibre Connectivity to all businesses in the City Region	<ul style="list-style-type: none"> <li>- Connectivity weak spots identified and addressed</li> <li>- Coordinating best practice with links made to the 'Everything Connects' programme</li> <li>- Practical advice for businesses included in business support programme</li> <li>- The development of a</li> </ul>	2019 – 2021  2020 - 2023  2020  2020 -2023	Improve digital network capability



			5G network linking City Region innovation centres to the Brighton Digital Exchange and Digital Catapult Brighton		
<b>Connected:</b>	<b>An efficient travel network with effective regional, national and international connections</b>				
<b>Project</b>	<b>Output</b>	<b>Outcome</b>	<b>Progress markers</b>	<b>Delivery period</b>	
Lobby for a sustainable, healthy, accessible, safe and integrated transport offer for the City Region	<ul style="list-style-type: none"> <li>- Number of EV charging points across the city region – 200+</li> <li>- Number of new schemes delivered from LCWIPs</li> <li>- Number of key corridor schemes adopted and funded</li> <li>- Completion of BML improvements</li> </ul>	Improved transport connectivity, reduced carbon emissions and improved air quality	<ul style="list-style-type: none"> <li>- EV charging in including rapid charging for taxis</li> <li>- SMART and integrated ticketing</li> <li>- Delivery of LCWIPs and regional cycle networks</li> <li>- A2300 Corridor improvements</li> <li>- Improvements in A259, A27, A23 and A29 Corridors</li> <li>- BML improvements</li> <li>- Gatwick train station improvements</li> </ul>	2021 - 2023  2020 - 2023  2019 – 2023  Ongoing  Ongoing  2020-21	Promote better transport and mobility
<b>Talented:</b>	<b>Attracting and retaining talent in the City Region</b>				
<b>Project</b>	<b>Output</b>	<b>Outcome</b>	<b>Progress markers</b>	<b>Delivery period</b>	
Promote the city region's heritage, cultural and environmental assets to demonstrate that the area is an exceptional place to live work and learn	<ul style="list-style-type: none"> <li>- Increase in graduate level employment and graduate retention within the City Region</li> <li>- No of investor in the city region</li> <li>- No of visitors to the city region</li> </ul>	The area is an exceptional place to live work and learn	<ul style="list-style-type: none"> <li>- Key messages defined</li> <li>- Pro-active strategy delivered + build brand awareness</li> <li>- City Region's world-class education assets profiled and promoted</li> <li>- University Internship programme</li> </ul>	2019 – 2021 2019 – 2020  2021 to 2023  2019 – 2020	Create skills for the future



			- protected Greater Brighton Circular Economy Strategy explored	2020- 2024	
<b>Resilient:</b>	<b>Build social resilience</b>				
<b>Project</b>	<b>Output</b>	<b>Outcome</b>	<b>Progress markers</b>	<b>Delivery period</b>	
Development of resilience activities to ensure that the benefits of regeneration are accessible to all	<ul style="list-style-type: none"> <li>- Increase in number of businesses adopting the 'Living Wage'</li> <li>- Increase in number of affordable housing developments</li> <li>- Realising community benefits from regeneration projects</li> </ul>	New resilience interventions in place to ensure that the benefits of regeneration are accessible to all	<ul style="list-style-type: none"> <li>- Embedded social value in all public sector procurement</li> <li>- Revitalised public spaces as part of large scale developments</li> <li>- Newhaven Enterprise Zone Inclusive Growth programme</li> </ul>	Ongoing	Invest in sustainable growth



## Executive Summary

- i. The Greater Brighton Investment and Trade strategy has been developed to help the City Region realise its potential as one of the UK's leading locations for investment and trade.
- ii. It identifies the characteristics which distinguish the City Region economically, and provides recommendations on the delivery structures and mechanisms which could help the area to become a more attractive and supportive place in which to locate and do business.
- iii. The strategy has been developed as an internal strategy for Greater Brighton partners. It has been developed by Regeneris Consulting and Cambridge Competitive Advantage (CCA) based on a detailed programme of evidence collection and consultation.

### Recommendations: New Resource to Support Trade and Inward Investment Across Greater Brighton

- iv. Greater Brighton has a strong offer to communicate to inward investors and can do more to encourage local businesses to grow through international trade. This needs a skilled, dedicated resource acting as gateway to trade and investment information, enquiries and support.
- v. Two related actions have been identified to help Greater Brighton better realise its trade and investment potential:

#### Action 1. A new Greater Brighton Trade and Invest Team

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A new Trade and Investment Team focusing on attracting new investment to Greater Brighton, and on supporting City Region businesses to grow and trade internationally.

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- vi. The principle of a dedicated **Greater Brighton Trade and Invest Team** has received support from partners across the City Region, and is the priority of this strategy.
- vii. The team would provide a dedicated resource working with local partners (the councils, business networks, and businesses themselves) plus Coast to Capital Local Enterprise Partnership (C2C LEP), Gatwick Diamond, Locate East Sussex, Invest in West Sussex, the Newhaven Enterprise Zone and the Department for International Trade (DIT) to deliver a business/investor friendly support service.
- viii. The Trade & Invest Team would be positioned as the lead body for Trade and Investment activities in the area with protocols in place to ensure transparency and collaboration with local partners.

- ix. Further work is needed now needed to establish a five-year business plan for the team, setting out clear operational and financial models.

#### Trade and Investment: A Dual Remit

While inward investment and international trade are distinct policy areas, there are also close synergies and dynamics between the two: not least in terms of the importance of consistent messaging on growth aspirations, strong insight and intelligence on the local business / economic landscape, and a coordinated approach to business engagement and dialogue.

The 'dual' remit of the proposed Greater Brighton trade and invest team reflects these synergies, and replicates successful models developed elsewhere in the UK (e.g Bristol and Bath and Locate East Sussex). A coordinated and coherent approach to both investment and trade has the potential to play an important role in supporting economic growth and vitality: both by attracting new jobs and businesses to the City Region, and by helping existing (and new) businesses to grow.

- x. *Please refer to Chapter 5 for more information on the role and remit of the Trade and Invest Team.*

#### Action 2. City Hall for Business

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Delivery of a physical and high-profile hub for Greater Brighton trade and inward investment activities, with potential for 'satellite' hubs elsewhere in the City Region.

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- xi. There is an opportunity to establish a physical hub for a new Trade and Invest Team, and its day-to-day activities, at Brighton Town Hall.
- xii. The Grade II listed building in Bartholomew Square in Central Brighton is currently underused and funding has been approved by Brighton & Hove City Council to refurbish the asset as a multi-sector hub for business growth, international trade, inward investment activity and destination marketing.
- xiii. The proposed refurbishment presents an opportunity to provide a highly visible home for the new Trade and Invest Team, and a high-quality facility from which to showcase Greater Brighton as a business investment destination.
- xiv. While Brighton & Hove and the town hall provide a natural home and focal point for the Trade and Invest Team, it is critical that the service is established in a way which reflects its City Region wide remit. In the short term, this means ensuring that the town hall is fully accessible to City Region partners. However, once the team is operational and established, the potential to establish 'satellite' hubs at other locations throughout the City Region should also be explored.
- xv. *Please refer to Chapter 5 for more information on City Hall for Business project.*

## The Case for Action

- xvi. While Greater Brighton is home to a diverse and growing economy, a number of challenges have been identified which are impacting on overall economic vitality and competitiveness.
- xvii. To better realise its economic potential, the City Region needs to be perceived as a location which welcomes, values and supports business investment and growth. There is a strong case for intervention by City Region partners to help this potential to be realised:
- **Greater Brighton is currently underperforming in terms of inward investment:** the attractiveness of Greater Brighton as a location for investment is highlighted by the fact that there have been a number of inward investment 'successes' across the City Region over the past year. While there are a number of organisations with inward investment functions active across the area, there is currently no proactive positioning of the Greater Brighton as a whole. As a result, the full potential of the City Region as an investment location is not being maximised.
  - **Competition for investment is increasing both nationally and internationally:** It is also clear that Greater Brighton will continue to face stiff competition from other UK locations and from overseas locations targeting key sectors like Creative and Digital services and Professional and Financial services. The Tech City 2017 report for example, lists a number of UK locations working to grow their technology sectors many of which (such as Bristol, Manchester, Sheffield and Edinburgh) have active inward investment programmes. Without a proactive effort, Greater Brighton is unlikely to attract the number and quality of investors necessary to build the area's longer-term image as a 'go-to' destination.
  - **Exports and business growth have an important role to play in driving the future economic vitality of the City Region:** the current macro-economic context, and uncertainty in future UK trade dynamics present both opportunities and threats for the City Region economy. While supporting business growth and international trade has been identified as a national priority for the government, Brexit will bear a significant influence on the decision making and activities of individual firms over the coming years. In Greater Brighton, this is relevant both for larger employers who trade internationally, and also smaller businesses who have aspirations to grow and trade internationally. In this context, providing a supportive business environment that recognises and engages with the needs of different segments of the economy is more important than ever.
- xviii. Intervention is needed to provide a proactive response to these challenges: better communicating and exploiting the City Region's potential for growth, and providing mitigation to areas of challenge.
- xix. *Please refer to Chapter 3 for more information on the case for action.*

## Building An Inward Investment Proposition for Greater Brighton

- xx. The development and communication of compelling inward investment propositions will be central to the activities of the Greater Brighton Trade and Invest team. These will need to sell the area as a whole, while also providing information on its constituent places, sectors and opportunities.
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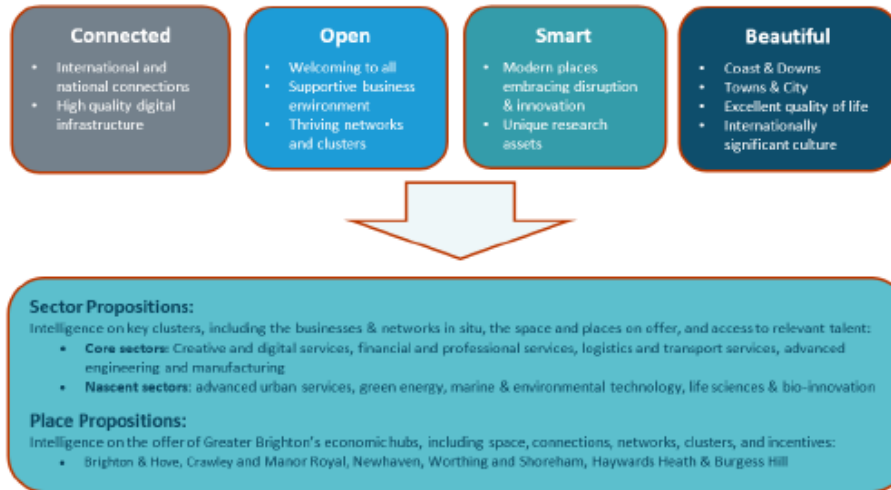
### Selling the City Region: Headline Economic Strengths

- **A Connected Economy:** Greater Brighton benefits from strong connections, both nationally and internationally. These include swift rail links to London, the presence of Gatwick Airport, and the ports at Newhaven and Shoreham. Digital connectivity within the major urban areas is also strong
  - **A Growing Economy:** The City Region is home to a large economy of nearly half a million jobs and has experienced strong growth over the past 5 years. It boasts a diverse range of economic locations, including a vibrant hierarchy of town and urban areas, major industrial areas such as Manor Royal, and significant growth and regeneration opportunities such as the Newhaven Enterprise Zone, the Burgess Hill Growth Area and Shoreham Harbour.
  - **Diverse Sector Strengths:** Greater Brighton has a dynamic and broad-based economy. Strengths include professional services and creative and digital industries (particularly in Crawley and Brighton & Hove), logistics and warehousing (particularly around Gatwick), and a range of higher value manufacturing and engineering activities. There are aspirations to growth nascent bio-tech, marine, environmental and green energy sectors across the area (e.g. at Newhaven).
  - **Unique Economic and Innovation Assets:** Greater Brighton boasts a strong set of assets which are supporting its evolution as one of the UK's leading hotspots of research and innovation. These include the 5G Digital Catapult, the forthcoming Advanced Engineering and Bio-Innovation Centres, two universities, and a strong set of business networks and support mechanisms.
  - **A Strong Workforce:** Greater Brighton benefits from a large and well-educated workforce. The area has a population of around 800,000 and has strong rates of labour market participation. Over 43% of the population hold a degree or higher. The City Region boasts a range of education institutions, including two universities and a diverse further education offer.
  - **Lifestyle and places:** The quality of the Greater Brighton's environment and lifestyle is one of its greatest and most recognised strengths. The City Region provides a strong balance between urban and rural lifestyles, including vibrant urban areas (e.g. Brighton & Hove), historic market towns (e.g. Lewis) and nationally recognised landscapes (the South Downs National Park).
  - **Momentum:** The City Region has significant potential for housing and employment growth over the next decade. The Greater Brighton City Deal has been agreed to help unlock this growth, with major investments planned to alleviate stresses in the City Region's economic infrastructure. The City Region Investment Programme comprises around £150m of public sector investment allocated to projects across Greater Brighton, with considerable private sector funding levered.
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- xxi. Based on the research undertaken, an 'indicative' inward investment proposition for the City Region has been developed.

Figure E1: Indicative Greater Brighton Inward Investment Proposition



Source: Regeneris Consulting, 2018

- xxii. An important early task for the proposed Greater Brighton Trade and Invest Team should be to develop this proposition further, along with a set of supporting 'place' and 'sector' propositions. In doing so, it should take into account four principles which will help to ensure success:

- **Clarity:** the best propositions have a very clear and simple idea, conveyed in a succinct and business-like fashion. It should be memorable and meaningful.
- **Scale:** the proposition should address the advantages at an optimum and appropriate scale of geography. This may be at the City Region or LEP level, but it might be at a national, regional, sub-regional or local one.
- **Facts:** it must be believable and based on clear facts and evidence. It must be supported by statistics, stories and third-party validation in the form of quotes and case studies.
- **Consistency:** an effective proposition emerges and evolves over a period of time. A proposition should be adopted by as many other partners and people as possible, ensuring that multiple voices expose many audiences to the same themes over a sustained period.

- xxiii. Please refer to Chapter 6 for more information on the process of developing an inward investment proposition for Greater Brighton.



<b>Subject:</b>	<b>The Creative Industries of Greater Brighton</b>		
<b>Date of Meeting:</b>	<b>16<sup>th</sup> July 2019</b>		
<b>Report of:</b>	<b>Chief Executive, Adur &amp; Worthing Councils (and co-chair "Creative Coast")</b>		
<b>Contact Officer:</b>	<b>Name:</b>	<b>Alex Bailey</b>	<b>Tel: 01903 221001</b>
	<b>Email:</b>	<b>alex.bailey@adur-worthing.gov.uk</b>	
<b>LA(s) affected:</b>	<b>All</b>		

**FOR GENERAL RELEASE****1. PURPOSE OF REPORT AND POLICY CONTEXT**

- 1.1 This scene setting report for GBEB reflects upon the importance of the Creative Industry sector for our economy nationally and locally. It reintroduces to the Board definitions, size and importance, national and regional policy, what we currently know about Greater Brighton's Creative Industries ("CI") and references two pieces of commissioned work to help us gain a greater understanding and determine significant strategic plays required to support our Creative Industries across the City Region.
- 1.2 The recommendation for funding for the work is included with other funding requests in the Five Year Strategic Plan paper, elsewhere on this agenda.

**2. RECOMMENDATIONS:**

That the Board:-

- 2.1 Note the importance of CI and the approaches to date as set out in the report.
- 2.2 Request a further report back once the two pieces of research data are complete and once the "Creative Coast" cluster has done further work on required strategic interventions.
- 2.3 Encourage all relevant partner and funder organisations to grasp the opportunity of CI for both our local and national economy and to recognise the importance of the sector in strategic planning, investment, funding, procurement and operations.

**3. CONTEXT/ BACKGROUND INFORMATION**

- 3.1 Much time can be spent debating what is "in" and what is "out" of scope in defining Creative Industries and in creating boundaries that don't necessarily exist in the sector. This is rapidly moving and shape shifting territory with sub-sectors such as "Createch" that didn't exist 5 years ago, rapidly gaining significant market share.

- 3.2 Whilst there are several definitions of the sector available the DCMS definition of Creative Industries is widely used, including:- *textual, music, television, video, radio, film production, photography, publishing, craft, design (product, graphic and fashion), publishing, museums, galleries, libraries, performing and visual arts (and for DCMS architecture) sport, advertising, marketing and cultural tourism, IT, software and computing services (including gaming)*. Generally “Cultural” industries are a sub-set of “Creative” Industries.
- 3.3 Digital technologies have spawned a raft of new (and rapidly developing) industries around content and distribution which are separate from (or become distribution channels for) the products of CI. Global distribution (and the new speed in which creative goods, services and capital flows) has created a rapid process of internationalisation in the sector ... and that is set to accelerate. In this paper “Creative Industries” covers the full panoply of creative and cultural industries (unless the context makes clear otherwise).
- 3.4 At one level “Greater Brighton” is an administrative artefact based upon Local Government geographies. However, with a major cultural city, a global airport and a population now above 800,000 Greater Brighton is a real player in the CI sector. This paper seeks to remake the case that with a wide variety of CI value, capacity, capability and development potential, focussed attention at the City Regional footprint can create significant additional benefits. And, where relevant the geographic boundaries shouldn’t be “hard” (e.g. the gaming centre in and around Horsham).

#### **4. THE SIZE AND IMPORTANCE OF CREATIVE INDUSTRIES FOR THE UK ECONOMY**

- 4.1 The Department for Culture, Media and Sport (DCMS) estimate that Creative Industries now are above £100 Billion GVA to the UK economy and the fastest growing sector of any. The sector is now bigger in GVA terms than the UK’s automotive, life sciences and aeronautical industries combined. This is not just a few men in tights!
- 4.2 The sector is growing so rapidly due primarily to:-
- New digital and createch industries (27% of jobs in CI sector are based in these elements and both growing fast).
  - People’s desire to work in the CI sector (currently estimated at 2 million jobs in the UK with another 1 million anticipated by 2030). Critically 87% of these jobs are deemed to be resistant or highly resistant to automation.
  - The “experience economy” (books, games, songs, film, design, architecture, etc. etc. ... consumer taste trends suggest that the CI sector is high growth, relatively future proofed and highly mobile).
  - These “new industries” have a significant impact on places (in Bristol and Bath for example 10% of all businesses and over 20,000 jobs are now in CI).
- 4.3 For the element of the sector defined as “Cultural Industries” the 2017 GVA was estimated at £11 billion (with a statistical under investment by the State in this sector relevant to other sectors of the economy of similar size).

## 5. WHY DOES THE CREATIVE INDUSTRY SECTOR NEED STATE INTERVENTION IF IT'S SUCH A HEALTHY AND GROWING MARKET?

5.1 This is a complex question to answer, however:-

5.1.1 Growth in the sector is driven by the rise and fall of a number of “small” SMEs and micro start-ups (the average size of a CI company is currently 3.3 employees).

5.1.2 Competition is intense for content and ideas development (“the recurring avant garde”)

5.1.3 Much of commerciality is driven by trade on IP and intangible assets (therefore financing can be problematic and monetisable ideas can be vulnerable to hijack).

5.1.4 Brexit (likely impact on talent, funding and cross border collaborations).

5.1.5 HMG is just “too big” to be able to intervene consistently well. It therefore needs to ensure actors at the local level are making the right things happen. (That can be Creative England, local CI partnerships and leadership, LEPs, ACE etc.)

5.1.6 The small size of CI industry players isn't “the problem in itself”, however it makes them and the sector invisible to policy makers (cf. Automotive or Steel sectors). The critical role of policy makers is to see the benefits and help the CI sector move from collaboration around intellectual ideas to commercialisation and monetization of products.

5.1.7 It's not just about numbers of jobs, but it's about developing UK (and our local) entrepreneurialism. Currently the UK is number 3 in the world for start-ups but only number 13 for those companies getting to scale. This is a real issue for CI's generally (and it's not just down to what is often described as “life style” issues).

5.1.8 Unsurprisingly London is a global economic Creative Industries powerhouse and needs to continue to hold this position post Brexit. Regions such as Greater Brighton should not be seeking to reduce the powerhouse, but work with and grow a high value eco-system into it.

5.1.9 GVA per worker is 20% higher than in most other industries. Not all CI firms and jobs are high growth ... but most can be high value if they're properly matched to investment and support at the right time to get to international markets. The British Investment Bank struggles to get significant percentage of capital into CIs, largely because they are small, perceived sometimes as high risk (though high return) and because transaction costs can be high relative to capital investment values.

5.1.10 It is perhaps obvious, but worth stating, that much CI product is “low friction” when it comes to international trade. Digital content doesn't need to sit at Calais for a week, it can be with a consumer in seconds.

5.1.11 The Fourth Industrial Revolution: AI/machine learning will create new jobs and it will eat others. Whilst job reduction is likely to be highest in administration,

manufacturing and retailing, the three sectors that are regarded as the most immune to attack are the Creative Industries, personal and social care and environmental tech. This is an important point for Greater Brighton.

5.1.12 In policy terms at a national level alienation of communities in a post-industrial economy is leading to fraction, breakdown of social cohesion and at times loss of identity (what do communities “do” when the ship yard, the mine or the glass factories close down?) Policy at a national level has identified that culture and creativity can help replace the lost sense of identity as well as creating economic growth.

5.1.13 And, whilst the UK has an admirable global reputation for the Creative Industries, the rest of the world is catching up fast. The UK has talent (and some technical capacities) that are highly regarded ... but global investment by other governments into CI dwarfs the investment made by the UK. Whilst the Government’s Industrial Strategy suggests £4 billion of investment in the UK economy (every pound of which is welcome), only around 2% of this is identified as likely to be for the Creative Industries (the UK’s fastest growth sector). And, this £4 billion is utterly dwarfed by £100 billion going into the 3 capital investments at Hinkley Point, HS2 and Heathrow runway expansion (all important stuff but investment in the “old economy”).

## **6. RECENT UK NATIONAL AND REGIONAL POLICY FOR THE CREATIVE INDUSTRIES**

6.1 Long serving members of the Greater Brighton Economic Board will probably be familiar with a variety of policy interventions at the National level.

6.2 “Clusters”: (specialisms and place coming together) there are many examples where National Government policy has created real value (e.g. Belfast and Screen tech). Whilst remaining a valid approach, the digital revolution means that collaboration can take place across the world in real time and doesn’t always need cheek by jowl geographic location. Virtual clusters are now much more common amongst creative eco-systems.

6.3 The Sir Peter Bazalgette 2017 Review of Creative Industries : flagged a number of issues (including relationship between a strong cultural environment and the growth of Creative Clusters). Strong local culture provides skills, talent and unique content for CI and can be easily linked into the visitor and night time economy experience. It references access to finance, intellectual property, trade and creative clusters, talent development and careers programmes spanning secondary schools. On the back of the review the £18 million Creative Industries Clusters programme was launched.

6.4 Sector deals: (March 2018) with £150 million of investment across the life cycle of the Creative Industries sector deals were focussed on leading Creative Clusters, global competition, tech and content of the future and skills programmes focussed on talent and inclusivity. They signal links into the Local Industrial Strategies and a review what is needed to grow to scale SMEs and the “long tail” of lower productivity firms.

6.5 Cultural Cities Inquiry (The Gadhia Report 2019). Gadhia points to the need for strong local leadership, investment platforms, strong and defined talent pathways

and place based asset return approaches. Whilst definitions are used interchangeably in the Gadhia report, much of the data is on a more narrowly defined set of Cultural Industry (a stated above a sub set of the broader CI definition).

- 6.6 An ongoing rebalancing of the UK's creative economy. Members of the Board will be familiar with Channel 4's move to Leeds (and to a lesser extent Norwich and Bristol) various BBC arts schemes (e.g. BBC natural history team in Bristol which now generates 25% of the world's natural history on-line content). Creative England attempting to rebalance non-London CI growth and align local and national institutions at the local level, building economic resilience and finding new roles for public investment.
- 6.7 An increasing focus on financing the CI sector. Both NESTA and Creative England research demonstrates that whilst there are now more firms they are getting smaller. Critically they need finance to scale which the UK investment market is not currently providing. Research suggests that over 80% of creative businesses need money to scale (and funders that are informed, flexible and prepared to risk share at appropriate reward levels). However, the assets of these companies are often intangible and given the small size of the average firm their life cycles can be volatile. At the macro level, however, there's a considerable amount of private funding going in. Angel Investors (at early stages of growth) are significant across London and the South East. Private finance (generally going in later up the growth ladder) saw 2017 as the year of "megadeal" especially in media and content. CIs at a smaller scale however, can be missing out. Venture Capital funds typically invest in ten projects hoping for a significant return on one or two. The Creative Industries business model (with SMEs) is a different one ... businesses need to get both bigger (and crucially better) in order to compete.

A number of funders like Creative England are stretched. CE currently have a portfolio of £20 million invested across 350 businesses, with a 4 to 1 return on public money. Investors need to be fast on their feet in a rapidly moving sector ... but that doesn't automatically equate with "fast and loose" with public money. Many SMEs are seeking genuinely sustainable growth. They don't seek the classic tech sector "5 year exit strategy", but they are in it for a longer haul ... and this can confuse Venture Capital investors and their models. At a regional level HMG has created a number of levers towards devolution and re-balancing of the economy out of London.

- 6.8 Encouragement of the university sector to engage with, provide investment, IP and talent into the CI is helpful. And the question should be asked what more encouragement is required to encourage universities to become more porous to Creative Industries in their places (opening of doors, talent pipelines, R&D and become real anchor institutions for CIs in place?).
- 6.9 Local Industrial Strategies/Local Sector Deals. If Creative Industries are such a key component of the future UK economy, how do they become more front and centre of any Local Industrial Strategy?
- 6.10 How do LEPs ensure that their attention and investment funds go into the infrastructure for this century's economy and not that of the last century? Hard investment and infrastructure for growth in the Creative Industry economy can have significant (and relatively quick) returns in GVA and jobs growth.

- 6.11 Arts Council England and their approaches are similarly seeking to push devolution in cultural economies. Their current strategy seeks to fund excellence, place based activity, inclusion and drive growth and talent pipelines. And, a number of national institutions are trying to do things “in place” (e.g. BBC “New Creatives Scheme” ... a Brighton footprint).

## 7. SO WHERE ARE WE IN GREATER BRIGHTON IN 2019?

- 7.1 As Members of the GBEB will be aware, there’s a lot here. Brighton and Hove is a NESTA designated “Creative District” with the highest density of “creative embedded” companies in its travel to work area of any UK cluster.
- 7.2 In short we have talent, successful Creative Industries, anchor institutions and reputation but, to some extent, we are resting on laurels and others are catching up. Board Members will probably recall the “The Brighton Fuse” (2011)” report. This work really set Brighton apart in its time but other places in the UK and elsewhere have moved at pace.
- 7.3 In general terms (like much of the UK’s CI economy) we have a preponderance of micro businesses (and whilst not all of these have a desire to grow) those that do have short term life cycles, struggle to access finance or key partners to develop propositions and at times a mixed set of capabilities to sell into international markets. At their best our Clusters work well, at other times many small players are competing for relatively small markets or pots of public funds. There is significant potential here for growth in GVA and jobs. In this paper we do not touch on the significant number of social benefits of the sector.
- 7.4 The critical point to make is that it is not easy to get current good evidence of the state of the Creative Industry sector in Greater Brighton. There are small pockets of data held by a number of organisations for particular purposes. See below for how we might go about building a better dashboard to continue to monitor the health of the sector. Whilst this won’t be about “managing “ a Creative Industry sector (which is frankly impossible and undesirable) it is about being able to articulate its value to support pitches (for private and public money) as well as creating a stronger public narrative.
- 7.5 At the risk over simplifying a set of highly complex factors, research, anecdote and consistency of themes raised, suggest there are probably 8 or 9 things that are currently preventing our Creative Industry eco-system being as powerful as it might be. Put succinctly they would be:-
- Insufficient affordable and flexible properties for the CI sector (certainly in central Brighton)
  - Sufficient spaces, places and institutions to allow good collaborative linking up and the turning of those links into productive commercial ventures.
  - Ever more porous universities
  - Sufficient “creative producers”. By this it’s meant people who bring people together (SME’s, larger institutions, public sector investors, etc. etc.). Getting many small units of production better connected to grow productivity. They



used to be called “arts administrators”, but they’re probably now something of a mix of maven, commercial deal maker and social busybody!

- The problem of scaling. If the only model envisaged in each business is to grow as quickly as possible then this seldom creates a sustainable eco-system. Creative England talk about the “big guy, little guy” relationships. Greater Brighton probably doesn’t need to have 100 huge players but it might need half a dozen big players linked into anywhere between 100/1000 smaller ones.
- A bigger international reputation. With an international arts festival, a world renowned airport, a premiership football team and a games industry of real power, in some ways we have already significant CI brand recognition. However, this needs careful development, including with university partners.
- Our local public sector needs to adapt to meet the real needs of 21<sup>st</sup> century business. Creative Industries are growing at twice the rate of the rest of the UK economy. It’s a new economy, more agile and smarter and to some extent something of a “lab” for how our economy is likely to change in a variety of sectors into the future. Other sectors need to learn from it. National Government, Local Government and municipal/State funded organisations need to be part of this learning.
- Evidence of success. Determining rate of growth, GVA, jobs, growth etc. is not always easy. Often it is down to the hard work of individuals and certain organisations to tell the story. If our CI is so critical to our City Region is that acceptable or are we creating a significant risk for our future success?
- Inclusion is essential. Talent, if just drawn from one place or social class inevitably becomes condensed. Market attention and investment may not always get to the most talented. Greater Brighton need a concerted response to that. Talent, in terms of open borders and the education system is critical to Creative Industries. Creative England have a slogan “talent is everywhere, opportunity is not”.

## **8. THE ARTS AND CREATIVE INDUSTRIES COMMISSION (“ACIC”)**

- 8.1 Brighton & Hove City Council (initially) created a Cultural Framework “Daring to be Different”. This suggests a number of lenses through which to look at Creative Industries. An impressively inclusive model is being worked through with a number of actions. Some of those are set in stone at the outset, others are to be developed (and co-produced) by stakeholders strengthening the ultimate outcomes.
- 8.2 One of the strands “Creative Coast” sets the challenge to “step up to lead as the regional capital of creative productivity and spill over innovation”. This is a significant ambition and one that requires concerted thought and activity to bring to fruition. This strand of the framework (despite the rather confusing reference to “Coast”) looks at the potential to grow the economic impacts of Creative Industries across the Greater Brighton footprint. The original document points to horizontal supply chains, possible creative enterprise zones, connections into sector deals, production/meanwhile space, SMEs support and ensuring the right

infrastructure is available for scaling and monetising. The precise elements of “what and how” are not set out in detail and are the subject of work over the next 6-9 months. It is in this context that a conversation with several key stakeholders (notably ACE and the LEP) has begun and their real interest is timely. Part of the product of this conversation was the (ultimately unsuccessful) bid to the Cultural Development Fund in order to create a “bank of creativity”. Whilst the bid was unsuccessful the idea is widely regarded as being worthy of further testing and development.

## **9. GETTING A BETTER UNDERSTANDING OF CI IN THE CITY REGION**

- 9.1 As referenced earlier The Brighton Fuse Report of 2011 (compiled by both universities and the Arts and Humanities Research Council) was at its time a seminal piece of work. 8 years (particularly in a sector that grows as rapidly as the Creative Industries) is a long time and whilst it’s served us well, it is now looking dated.
- 9.2 The “Creative Coast” strand of the Arts & Creative Industries Commission has recently commissioned two discrete pieces of work from the University of Sussex (Dr Josh Siepel) who heads the University’s Creative Industries Policy and Evidence Centre.
- 9.3 The first piece of research work (and a relatively straight forward one) is to produce a brief document, drawing primarily on ONS data sets, containing basic descriptive statistics on the number, employment and turnover of Creative Industry firms at the level of all the Local Authorities making up the Greater Brighton area (as well as in aggregate). For each Local Authority (and the aggregate) the report will include:-
- The number of CI firms overall and in each CI sector (as defined by DCMS definitions)
  - The share of CI firms as part of the overall firm population, bench marked to the national average.
  - Total employment (jobs) of CI firms for each CI sector (along with mean/medium firm size)
  - CI employment as a share of overall employment (bench marked to the national average)
  - Total turnover generated by CI firms for each sector (along with mean size).
  - Contribution to overall turnover (bench marked to the national average).

It is anticipated that in addition to these figures it will be possible to do some basic dynamics (by comparing 2018 figures to similar data in 2015 or 2013). It will be interesting to see what valuable trends data emerges.

It is hoped that some of this data (if not the final report) will be available by the date of this GBEB meeting. If not the data can be rapidly shared thereafter.

9.4 The second piece of research work (and a more substantive one) is “FUSE+”. FUSE+ is a new initiative generating data on the positions, dynamics and evolution of Creative Industries (and specifically Creative Clusters). The University’s policy and Evidence Centre (PEC) will combine multiple data sources (including using AI to scrape data from thousands of Creative Industries web sites) to provide the UK’s most significant picture of the state of the Creative Industries sector (by the end of 2019). Those leading the “Creative Coast” work have specifically commissioned a Greater Brighton element to this. Along with a significant Creative Industry base in Scotland and another in the North East, the PEC will create a cluster level “portrait” for Greater Brighton, as well as a cluster directory and some real time estimates of economic performance of the cluster. It will also produce a number of data visualisations to help guide our future thinking as well as “deep dive” reports (where data allows) into issues of particular interest to us. Whilst this work is predominantly funded at national level partners across Greater Brighton have agreed to make a contribution of £13,200 (including VAT) to the costs of undertaking this work. It will provide a valuable data set to help shape future thinking.

## 10. SO WHAT ARE THE STRATEGIC INTERVENTIONS THAT THE GREATER BRIGHTON ECONOMIC BOARD SHOULD CONSIDER?

10.1 This is a work in progress and needs to be framed and shaped by the new data we will receive from the pieces of research work above. That being said a number of the national research products (including the 2019 Gadhia Report) as well as conversations at a Greater Brighton level are pointing to a long list at present including:-

- A free standing platform for the Creative Economy (based on ideas from the CDF bid). This new independent vehicle might act as a data repository, a marketer/narrative weaver/story teller, a bidding vehicle, a “bank of creativity”, an investor and broker, an advocate/lobbyist, a strategist and an actor/innovator in the CI sector. Of course, not all of this will necessarily be consistent or possible in one vehicle, but something standing independent of any one institution that can span sectors and fight the corner of Greater Brighton’s Creative Industry sector seems to appeal to many.
- Making sure that various strands of post-Brexit HMG policy can be woven together to support Creative Industries locally.
- Investment : (possibly a regional investment platform), one that could take stakes or provide supporting infrastructure for a number of CI players.
- Talent : Locally we have a number of interesting projects and programmes (and parts of our HE and FE sector are combining well to grow their own). What more can be done given the likely jobs growth in the sector and the potential talent in our communities?
- Upping the amount of new creative space (either using under-used, under-loved, under-valued buildings already in existence) or taking opportunities in new larger scale developments across the region to “build in” Creative Industry activity/space.

## 11. CONCLUSION

- 11.1 A short report of this nature can inevitably not do justice to the full complexity and opportunity in the Creative Industry Sector of Greater Brighton. It is at best, a timely reminder, a pointer to some things that are going on and a recognition that Greater Brighton has no “right” to retain its place as a home of CI. We have to work to do this and we have to encourage our relevant partners to support us in this task. The commissioned research referred to will enable a more strategic design of propositions for strategic interventions to help drive growth in the sector.

## 12. FINANCIAL & OTHER IMPLICATIONS

### Financial Implications

- 12.1 There are no specific financial implications arising from this report over and above the commissioning of the research work outlined in paragraph 9.4 above

*Finance Officer Consulted: Rob Allen, Principal Accountant*  
*Date: 01/07/19*

### Legal Implications:

- 12.2 There are no specific legal implications arising from this report.

*Lawyer Consulted: Joanne Dougnaglo*      *Date: 24/06/19*

## **SUPPORTING DOCUMENTATION**

**Appendices:** None

### **Background Documents**

1. The Sir Peter Bazalgette 2017 Review of Creative Industries
2. The Cultural Cities Enquiry (Enriching UK Cities through smart investment and culture) Dame Jayne-Anne Gadhia

<b>Subject:</b>	<b>Greater Brighton Economic Board 2018/19 Annual Report</b>		
<b>Date of Meeting:</b>	<b>16 July 2019</b>		
<b>Report of:</b>	<b>Chair, Greater Brighton Officer Programme Board</b>		
<b>Contact Officer:</b>	<b>Name:</b>	<b>Nick Hibberd</b>	<b>Tel:</b> 01273 293756
	<b>Email:</b>	<a href="mailto:nick.hibberd@brighton-hove.gov.uk">nick.hibberd@brighton-hove.gov.uk</a>	
<b>LA(s) affected:</b>	<b>All</b>		

**FOR GENERAL RELEASE****1. PURPOSE OF REPORT:**

- 1.1 The reporting and accountability arrangements for the Greater Brighton Economic Board ('the Board') are set out within its Heads of Terms. These arrangements require the Board to submit an annual report to each of its representative bodies.
- 1.2 The [Operational Arrangements for 2019/20](#), approved by the Board on 26 March 2019, recommended that the Annual Report should be presented to the Board for approval at the first Board meeting in the 2019/20 municipal year. This report contains the Board's 2018/19 Annual Report, which is attached as Appendix 1.

**2. RECOMMENDATIONS:**

- 2.1 That the Board approve the 2018/19 Annual Report.
- 2.2 That Board members submit the 2019/20 Annual Report to their respective organisations.

**3. CONTEXT/BACKGROUND INFORMATION:**

- 3.1 The 2018/19 Annual Report is attached as Appendix 1.
- 3.2 The Report outlines the role of the Board and its strategy for growing the City Region economy. It summarises the key successes and areas of work that the Board undertook in 2018/19 including:
  1. Developing a set of Five Year Strategic Priorities for Greater Brighton.
  2. Key projects and programmes including the Adur Tidal Walls, Newhaven Flood Alleviation Scheme, Burgess Hill Strategic Growth Programme, Newhaven Enterprise Zone and the 5G Testbed.
  3. The Greater Brighton Investment Programme; a co-ordinated programme of regeneration and infrastructure projects that support the creation of a network of high-value growth centres in key locations across the City

Region. In 2018/19, several projects moved from delivery phase to completion, with others reaching significant milestones, and the report demonstrates the excellent progress that has been made.

4. The National One Public Estate Programme; an initiative funded by the Cabinet Office Government Property Unit (GPU) and delivered in partnership with the Local Government Association (LGA). The Programme is designed to facilitate and enable local authorities to work successfully with Government and local agencies on public property and land issues through sharing and collaboration.

#### **4. CONCLUSIONS:**

- 4.1 In line with the Board's reporting and accountability arrangements, Members of the Board are asked to agree the 2018/19 Annual Report and to submit this to their respective organisations.

#### **5. FINANCIAL & OTHER IMPLICATIONS:**

##### Financial Implications:

- 5.1 There are no direct financial implications as a result of this report. The Greater Brighton Economic Board 2018/19 Annual Report in Appendix 1 details the activities of the Board and summarises key areas of work that the Board undertook in 2018/19 to deliver its medium to long term strategy. These included specific projects the Greater Brighton Investment Programme and the National One Public Estate Programme. All of these projects were able to assist with securing grants and funding for key projects across the City Region. The key areas of work and the financial benefits are detailed on paragraph 3.2 above

*Finance Officer Consulted: Rob Allen, Principal Accountant, BHCC*

*Date: 28/06/19*

##### Legal Implications:

- 5.2 There are no legal implications arising directly from this report.

*Lawyer Consulted: Joanne Dougnaglo Senior Property Lawyer, BHCC*

*Date: 24/06/19*

##### Equalities Implications:

- 5.3 None

##### Sustainability Implications:

- 5.4 None

##### Any Other Significant Implications:

- 5.5 None

## **SUPPORTING DOCUMENTATION**

### **Appendices:**

1. Greater Brighton Economic Board 2018/19 Annual Report

### **Background Documents**

1. [Greater Brighton Economic Board Operational Arrangements for 2019/20](#), 26 March 2019







Greater  
Brighton



Greater Brighton Economic Board

Annual Report 2018/19

July 2019

The Greater Brighton City Region covers the local authority areas of Adur, Brighton & Hove, Crawley, Lewes, Mid Sussex and Worthing.

Key assets include a growing international airport, a major road and rail transport corridor to London, two universities, and unique natural capital including the coast, South Downs National Park and the UNESCO Biosphere.

The overarching aim of the Board is to protect and grow the economy, by co-ordinating economic development activities and investment at City Region level. By joining together places and working collaboratively to build on the area's economic assets and unblock its barriers, the City Region will be able to fulfil its economic potential to become one of the United Kingdom's top performing urban economies.

Since being formed, the Board has helped to secure more than £200 million of investment into the City Region. This money is delivering real benefit across the Greater Brighton region, ranging from the construction of new flood defences in Shoreham and Newhaven, to building world-class educational facilities at the University of Brighton and GBMet College. The funding has helped create, or set in chain plans for, 24,000 jobs, build 18,000 homes and unlocked £2 billion in private sector investment.

## Greater Brighton Economic Board Members

### 6 Local Authorities

- Adur District Council
- Brighton & Hove City Council
- Crawley Borough Council
- Lewes District Council
- Mid Sussex District Council
- Worthing Borough Council

### 3 Business Partnerships

- Adur & Worthing Business Partnership
- Brighton & Hove Economic Partnership
- Coastal West Sussex Partnership

### 2 Universities

- University of Brighton
- University of Sussex

### Further Education College

- Greater Brighton Metropolitan College (GBMet)

### Local Enterprise Partnership

- Coast to Capital Local Enterprise Partnership

### National Park Authority

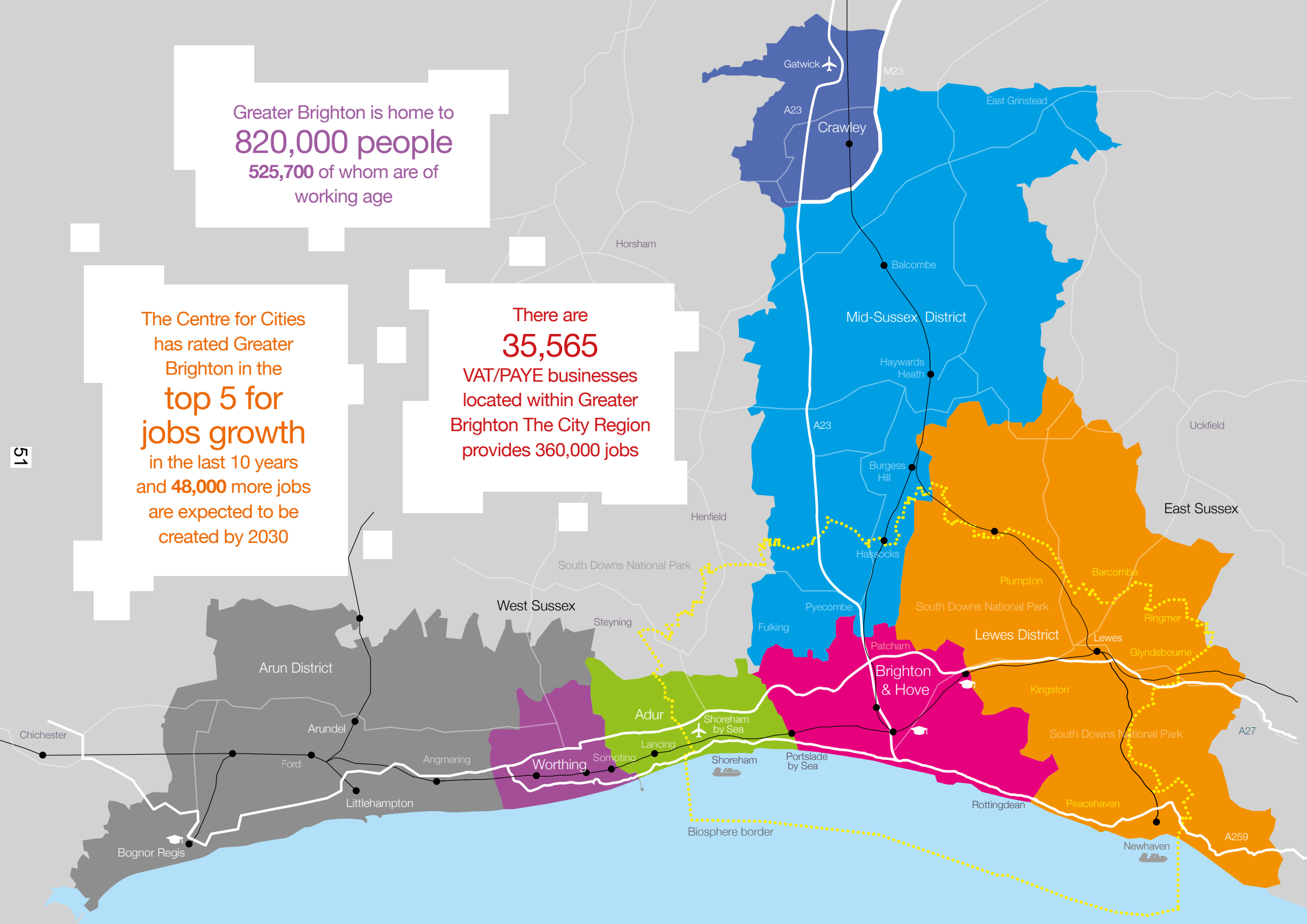
- South Downs National Park Authority

### Gatwick Airport Ltd

Greater Brighton is home to **820,000 people**  
**525,700** of whom are of working age

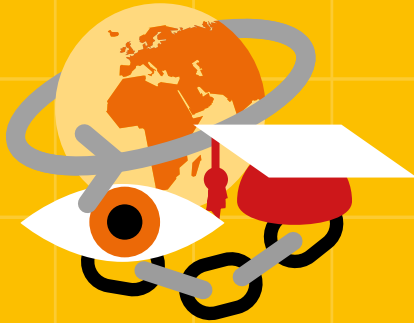
The Centre for Cities has rated Greater Brighton in the **top 5 for jobs growth** in the last 10 years and **48,000** more jobs are expected to be created by 2030

There are **35,565** VAT/PAYE businesses located within Greater Brighton  
Brighton The City Region provides 360,000 jobs



# Our aspirations

## International

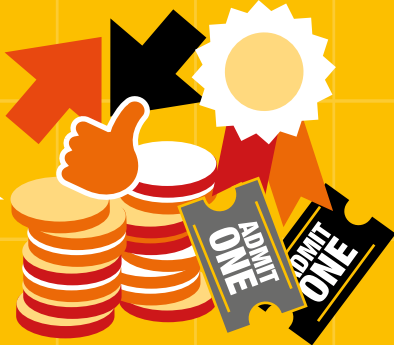


An international brand, identity and recognition

Maximising the potential of our international gateways

Utilising the connections of our universities to gain access to international skills and expertise

## Creative



Acknowledged innovation in specific sectors

Maximising the opportunities through knowledge sharing and commercialisation

Investing in infrastructure of our creative and cultural economies

## Connected



An efficient travel network with effective regional, national and international connections

Ubiquitous fibre-to-the-premises digital infrastructure

The most 5G-enabled City Region in the UK

## Talented



Attract talented individuals to live, learn, work and invest in the City Region

A modern and integrated approach to skills provision

Effective upskilling and reskilling in workforce development

## Resilient

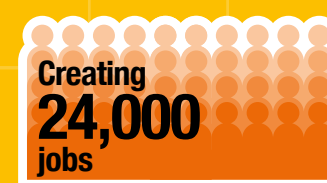


Economic resilience – enabling an economy that is dynamic and learns to adapt to external forces

Environmental resilience – of infrastructure and food production, exploring circular economy benefits

Social resilience – of Greater Brighton communities and the wellbeing of residents

# Our successes so far



# Greater Brighton Highlights 2018/19 – Great progress and more to come

## Raising the Bar

The Board has raised its ambition and aspiration in developing a **vision** and set of **priorities** on the kind of city region that Greater Brighton is striving to be; **international, creative, connected, talented and resilient**. Those five themes each have two key priorities attached and these have been identified as the key areas of focus for the Board over the next five years.

## Protecting Shoreham

The **£45m** Adur Tidal Walls scheme officially opened in March. More than **seven kilometres** of new or improved river and sea defences have been constructed, which will better protect **over 2,300 homes** and **169 commercial properties**, as well as important local infrastructure.

## Full Steam Ahead at the Northern Arc

In July 2018, **Homes England** announced that it had acquired **the 176 hectare Northern Arc site**, in Burgess Hill. As land owner for the whole site, Homes England will **accelerate the delivery of the 3,500 planned homes**. The investment will also ensure that key infrastructure, and facilities including two new schools, will be delivered alongside the new homes.

## Getting Ready for 5G

In September, the **UK's latest 5G testbed was unveiled** at the **Digital Catapult Centre in Brighton**. The facility lets companies experiment with new applications and services which take advantage of the unique nature of 5G. This is a **major step forward** in helping take the technology out of university labs and into the market, and **Greater Brighton businesses** are going to be at the forefront of this.

## Safeguarding Newhaven

The **£15.5m** scheme will reduce the risk of flooding to **431 homes** and **390 businesses** in and around Newhaven. The scheme will also protect the road network and railway infrastructure, and will **support the wider regeneration** of Newhaven.

## Building Resilient Utilities

Work is progressing on **developing Energy and Water plans** that will **futureproof the City Region** by ensuring that Greater Brighton can sustain future economic and population growth. **Digital infrastructure** and **security** are also being reviewed, as part of the City Region's **comprehensive approach to building resilience**.

## Extending our Reach

Part of the Board's increased ambition is to **raise the profile of Greater Brighton**. To that end an article was published in the respected **Municipal Journal**, which highlighted the need for **Government to not overlook areas south of London** when it comes to making important **investment decisions**.

# Increasing our aspiration

For Greater Brighton to reach its full potential there is a need for the Board to take a step forward in aspiration and the level of associated activity.

A set of Greater Brighton Strategic Priorities have been developed to build a modern, growing economy that is international, creative, connected, talented and resilient. Those five themes each have two key priorities attached and these have been identified as the key areas of focus for the Board over the next five years.



## International

- Build an international profile with strong and relevant supporting messaging
- Establishment of an inward investment proposition

## Creative

- Support innovative businesses to scale and grow
- Sharing and commercialising knowledge

## Connected

- Roll out of fibre infrastructure and become the most 5G-enabled City Region
- An efficient travel network with effective regional, national and international connections

## Talented

- Attracting and retaining talent in the City Region
- Develop an integrated approach to talent

## Resilient

- Build economic resilience
- Build environmental and social resilience

These priorities will be crucial in making the case to Government for investment and for making coordinated and coherent cases for investors to come here. The priorities are aligned with Gatwick 360°, the LEP's Strategic Economic Plan.

The Board is clear that it wants to look back in five years and to have made a positive difference to the lives of Greater Brighton residents and prosperity of its businesses, so a set of projects have been developed to deliver on these priorities.

## Building a resilient city region

On 22 March 2019 the new £45 million Adur Tidal Walls scheme was officially opened by Sir James Bevan, Chief Executive of the Environment Agency.

More than seven kilometres of improved and new river and sea defences have been constructed which will help keep the community of Shoreham safe from flooding from storms and rising sea levels.

The new flood defences will better protect over 2,300 homes and 169 commercial properties, as well as important local infrastructure such as the road network, railway line and Shoreham Airport.

The new defences are formed of embankments, sheet pile walls, rock revetments, flood glass, and property level protection, and are designed to last for 100 years, with the option of being raised further to add even greater protection into the future. The project has also created approximately 1.4 hectares of compensatory saltmarsh habitat for the benefit of local wildlife, and the Environment Agency has also improved public footpaths along the route of the defences.

The Adur Tidal Walls scheme will have an immeasurable impact on the residents and businesses in Shoreham and Lancing. It will protect communities from future flooding but it also gives investors certainty, which will



unlock the area for housing developments and employment space, thereby supporting the local economy and opportunities for local people, while opening up the riverside to local residents.

In addition to the crucial flood defences in Shoreham, we are also building resilience and security in Newhaven.

Following flooding in 2013, The Environment Agency, in partnership with Lewes District Council, developed a scheme to reduce flood risk. The scheme covers both banks of Newhaven, including the commercial areas near the Port.

The £15.5m scheme will reduce the risk of flooding to 431 homes and 390 businesses in and around Newhaven. Some areas of

Newhaven currently have a 1-in-10 chance of flooding in any given year. The scheme has been designed to provide at least a 1-in-100-year standard of protection taking into account the effects of climate change. This will mean that in any one year, there will be a less than 1% chance that Newhaven will experience flooding from the sea or River Ouse.

The scheme will also protect local infrastructure such as the road network, railway tracks and train station which were closed for a time during the 2013 floods. It will also support wider regeneration of Newhaven, helping to bring new investment, jobs and homes to the area.

Construction of the flood defences started in early 2016 and is scheduled to be complete later this year.

## Building homes and jobs for the future: a focus on Burgess Hill

Burgess Hill is a key strategic growth area for the City Region. Mid Sussex District Council has an ambitious plan for the town, which includes;

- 5,000 new homes
- Town centre regeneration
- Improved rail station with new homes
- Dualling of the A2300 (main road into the town from the A23)
- The HUB employment area, 25 hectares
- A Science and Technology Park with 100,000m<sup>2</sup> of employment space

The total programme will see around £1bn of investment into the town. Greater Brighton secured £14.9 million from the Local Growth Fund which will support road enhancements, public transport improvements, walking and cycling initiatives and access to the proposed Science Park.

Work has started in delivering 1,500 homes at various locations across Burgess Hill. In July 2018 Homes England announced that it had acquired the 176 hectare Northern Arc site, the agency's most significant intervention to date. As land owner for the whole site,

Homes England submitted an outline planning application in late 2018 which brought forward early release of the first phases of new homes. The investment will also ensure that key infrastructure and other facilities including two new schools, will be delivered alongside the 3,500 planned homes.

Such an intervention from Government represents a clear vote of confidence in the City Region. It is an endorsement of the City Region's advocacy of sensible, sustainable growth, which provides homes for future generations and supports our growing businesses, whilst recognising the needs of local people and protecting our wonderful landscape.

In September 2018 work started at The Hub, a 25 hectare site that will offer much needed industrial, warehouse and office space to aid the economic growth of Burgess Hill. The Hub will provide up to 50,000m<sup>2</sup> of employment space, of which up to 14,000m<sup>2</sup> will be for distribution and warehousing. Much of the remainder is expected to be technology-led businesses offering sustainable high value jobs. DPD, the UK's leading parcel delivery firm, has taken up a 4,000m<sup>2</sup> distribution centre at the site, and this was completed in March 2019.





## Newhaven Enterprise Zone – the place to do business

The summer of 2018 was a significant period for the Newhaven Enterprise Zone (NEZ). At the end June, Rampion's Operations and Maintenance base was officially opened, and a few weeks later a new Strategic Framework for the NEZ was unveiled.

Covering eight sites in the town, the NEZ acts as a catalyst to deliver new commercial development, new jobs and local growth opportunities that will contribute to the wider development of the local area.

Rampion's impressive and imposing Operations and Maintenance base provides a flagship landmark in the NEZ. This facility houses the wind farm's control room and offices, and will be home to the 60-strong operations and maintenance team tasked with the efficient running of the wind farm.

Through its construction, the base has already acted as a catalyst for the regeneration of the port and helped to stimulate the local economy. Other businesses have started to flock to the area. In the last year businesses locating to or expanding within Newhaven include Edwards Modular Controls, Fundraising Auctions Quintessence and ValetPRO.



In July 2018 more than 60 local business owners, key local figures and partners of the NEZ joined together to learn about wider plans for Newhaven, a year since it gained Enterprise Zone status.

Investment in the NEZ to date is approaching £30 million in public sector funding and private sector match combined; providing critical flood defences, improving site viability and unlocking land for development. The Strategic Framework looks ahead to 2030, and the vision is that the NEZ will have helped deliver a new era for Newhaven.

The Strategic Framework focusses on three priorities, and details can be found at <http://bit.ly/NEZSFpdf>



### Rampion windfarm in numbers:

- 116 turbines
- 72 square km site – about the size of Guernsey!
- 13-20 km off of the Sussex Coast
- Will generate almost 1,400 Gigawatt hours of power each year...
- ... which is enough to power 350,000 homes
- Created 60 permanent jobs
- The building itself features 48 solar panels and 16 electric vehicle charging points

# Connectivity for the future



In September, Digital Catapult Brighton unveiled the UK's latest 5G testbed. The 5G testbed will allow small businesses to benefit from state of the art 5G mobile wireless communications, and provide space to test and explore the potential new applications of 5G. It will also help the City Region to support delivery of a key aim within Government's Industrial Strategy, which is for the UK to become a world-leader in 5G technology. The facility lets companies experiment with new applications and services which take advantage of the unique nature of 5G. This is a major step

forward in the wider roll out of this advanced technology, helping take the technology out of university labs and into the market.

The infrastructure was funded by a £1.2 million grant secured by Coast to Capital Local Enterprise Partnership through the Local Growth Fund.

5G offers a significant opportunity for the UK in bringing together the worlds of mobile and internet, helping to increase speed and improve bandwidth. It also presents huge

opportunities for businesses and consumers, such as support for autonomous cars, better support for the application of Internet of Things in healthcare, logistics, manufacturing, and support for more interactive and new models of content creation and consumption of media.

At the launch event, an immersive technology showcase presented the best of local virtual reality, augmented reality and mixed reality technologies, demonstrating the breadth and depth of technological innovation and development in Greater Brighton.

## Our near misses – the need for dispelling the myths

Over the last year partners from across the City Region have submitted a number of funding bids to secure much needed investment in the City Region.

In June a bid was submitted for a slice of an £840 million Department for Transport (DfT) fund to spend on tackling the area's transport congestion problem. The Transforming Cities Fund bid criteria required a focus on improving 'urban corridors' for commuting and businesses and therefore Greater Brighton decided to focus on the A259 coast road that links Newhaven to Worthing.

In its submission the point was made that although there are already large movements of employees within the coastal area, congestion is holding businesses back. Reference was made to DfT figures which show the average delay on the A roads is more than double the rest of south east England. Furthermore, during peak times, in the 60-minute drive-time band, used as a standard measure, commuters from Brighton city centre can only expect to reach as far as Worthing, a mere 12 miles away. These delays significantly reduce the area's attractiveness to businesses and future investors; impacts on productivity; reduces the retention of staff, and limits growth.

The DfT announced at the end of September which non-mayoral cities would progress to the next step of the bid process, and unfortunately the Greater Brighton's submission was not one of the ten shortlisted.

Initial feedback from the DfT confirmed that competition was high (approximately 30 applications for 10 places), and that the evidence provided in support of our bid was not as compelling as some of the other bids. However, it was a great achievement that Greater Brighton partners, in collaboration with colleagues from East and West Sussex County Councils, and other agencies, produced such a credible bid in the timeframes and the proposals put forward were considered to be potentially appropriate for similar, future funding opportunities when these become available.

The bid showed the strength of Greater Brighton in that working together, and with other stakeholders, we can make a more powerful regional case.

In April 2018, Channel 4 launched its '4 All the UK' strategy and outlined plans to open two new creative hubs, including a national HQ, bringing 300 jobs to the regions.



Brighton & Hove City Council, working with the local television sector, Brighton and Sussex universities and Greater Brighton Metropolitan College – all of whom are members of the Greater Brighton Economic Board, submitted a bid to become home to one of Channel 4's two new creative hubs. The bid outlined the city's distinctive offering as a major digital and creative centre. The city is home to hundreds of artists and creative producers and hosts more than sixty festivals a year, including two of the



## Our near misses – the need for dispelling the myths

Unfortunately Brighton was not chosen as one of the two venues for the location of a Creative Hub. Feedback indicated that Brighton was considered too close to London and the London employment market, and therefore a new hub in Brighton would fail to have an impact in providing new opportunities for a local workforce.

In response to these near misses, the Chair of the Board produced an article published in the respected Municipal Journal. 'Forget about the myth of the Sunny South' was the clear message which called for decision makers to ditch the perception that everything is rosy on the coast. Publication of the article came amid concerns that Government investment is channelled North directing funding into areas such as the Northern Powerhouse and the Midlands Engine with directly elected Mayors stealing a march on the region.

The article made clear that the City Region, which contains nearly one million people from the south coast to Gatwick, is a vibrant place to do business with an economy worth more than £21 billion a year, and a net contributor to the exchequer. With Government and big business shifting investment focus to the north, overlooking regions south of the capital risks

choking off the contribution our economies make to the UK economy.

While understanding the reasons for the broadcaster's decision, the article expressed concern about the feedback that Brighton was too close to London and a new hub would fail to have an impact in providing new opportunities for a local workforce. This view is deeply concerning as it reveals an unfortunate unawareness of the needs of our young people, the skills gaps we clearly have, the pockets of deprivation that exist and the employment opportunities we need to create for people born and brought up here to be able to stay.

To be seen as the southern outpost of London is to do to the area a massive disservice. The role of the Board is to remind Government and business that we do have challenges and also have much to offer to help create wealth for the UK. Gatwick Airport and Crawley Borough Council joining the Board showed that the benefits of working together as a coherent regional force were being recognised and the Board would continue to make significant headway in drawing in funding to address key issues.

most significant arts festivals in the country. The bid highlighted the city's established success in media, digital innovation and the arts, its unique character as a location known for its quality of life and independent spirit, and its excellent transport links nationally and internationally, including its close proximity to Gatwick Airport. The bid also demonstrated how the benefits of Channel 4 investing and locating in Brighton would cascade across the wider Greater Brighton Region.

In an announcement at the end of May, Channel 4 confirmed Brighton was one of six cities shortlisted, and a delegation from Channel 4 was received for a visit in Brighton.

## Driving progress through events

In early March the inaugural 'Prosperity through Innovation' event was organised by the Coastal West Sussex Partnership, in collaboration with Willmott Dixon and the Greater Brighton Economic Board, at Ricardo's impressive building in Shoreham.

The main purpose of the innovative conference was to look at ways to drive growth across the City Region and the event has been hailed a great success.

61 Attended by more than 90 leaders from across the public and business sectors in Sussex, the conference was opened by Coastal West Sussex Partnership Chairman Henry Powell, who explained that the role of the partnership is to champion economic growth in the region.

A range of speakers gave overviews of the challenges faced by Sussex's coastal region and the UK as a whole – from housing in terms of affordability and Brexit concerns, to digital connectivity and full fibre being crucial to the UK, to construction and the skills challenges within the industry – and offered an insight into the innovative approaches being taken to promote economic success.



**Above** Prosperity through Innovation event

**Left** Henry Powell speaking at the PIP event

was the keynote speaker. Prof. Clark supports and guides metropolitan strategies world-wide as Professor of City Leadership at University College London and a strategic advisor for the Organisation for Economic Cooperation and Development's (OECD) Local Economy Programme.

In his keynote presentation, Prof. Clark said that Greater Brighton is well placed to join other regions around the world as a thriving centre of innovation and growth.

The CEO and deputy chairman of Brighton & Hove Albion Football Club, Paul Barber, also presented at the event to demonstrate the impact that a Premier League football club can have on the local economy. He said the clear vision, persistence and resilience needed to build the Amex stadium would also be needed to grow the region. He said the football club was now the single biggest promotional tool for the City Region with its matches frequently broadcast to 200 cities around the world.

On the back of this event we are developing a "Pitch for Place" for the City Region. Prof. Clark's view was that the City Region has a diverse population with a willingness and appetite to embrace life. There is also a high

level of civic activism which means the region is already in a good position to demonstrate how to meet sustainably some of the complex challenges ahead; increasing populations, climate change, technological advancement and global rebalancing. In a complex world, it is important to be able to tell a simple story about a destination.



**Above** Professor Greg Clark at the Futureproofing the City Region event

A second event, "Futureproofing the City Region: Civic Innovation and the Transformational Economy", was also held in March. The forum, organised by the Board and Brighton-based, the IMEX Group, brought together local businesses, politicians and representatives from the universities to discuss how to develop the identity of the Greater Brighton region.

Professor Greg Clark, a leading urbanist who has advised over 100 cities around the globe,

## Making better use of our assets

The National One Public Estate Programme ('the National Programme') is an initiative funded by the Cabinet Office Government Property Unit (GPU) and delivered in partnership with the Local Government Association (LGA). The Programme is designed to facilitate and enable local authorities to work successfully with Government and local agencies on public property and land issues through sharing and collaboration. It has four main objectives, to:

1. Create economic growth (new homes, employment floorspace and jobs);
2. Enable more integrated customer-focused services;
3. Generate capital receipts, and;
4. Reduce running costs.

One Public Estate is about getting more from the collective public sector estate – whether that's unlocking land and surplus sites for new housing and jobs, enabling more joined-up public services for local communities or creating further opportunities for local authorities and public sector partners to reduce running costs and generate income to deliver savings for the taxpayer.

The National Programme began in 2013, when it involved just 12 partnership areas. It has now expanded to include more than 319 councils (90%) in 76 partnership areas working on projects to transform places and public services right across England. Greater Brighton is one of these partnership areas, having joined the National Programme in November 2016.



To date, the Greater Brighton Partnership has secured £1,861,500 in funding from the National Programme as follows:

**£1,042,500 in One Public Estate funding (Phases 4, 6 and 7).** Revenue funding has been awarded to support the development of 11 projects located across the city region:

- Worthing Integrated Care Centre, Worthing Civic Centre
- Preston Circus Fire Station, Brighton
- Preston Barracks Primary Care Centre, Brighton
- Moulsecoomb Neighbourhood Hub, Brighton
- Brighton General Hospital, Brighton
- Springman House, Lewes
- Conway Street Industrial Area, Hove
- Patcham Court Farm, Brighton
- North Street Quarter Health Hub, Lewes
- Eastern Road, Haywards Heath
- Burgess Hill Station Quarter, Burgess Hill

The funding covers a range of activities, including feasibility, viability, master planning, business case development and project management support, to provide the evidence base needed to make robust asset management decisions. It has also part-funded a dedicated programme management resource, responsible for the day-to-day management of the Local Programme, up to September 2021. As the Lead Authority for the Greater Brighton One Public Estate Partnership, Brighton & Hove City Council has provided the necessary match-funding for this post. It is currently expected that over the next 10 years these 11 One Public Estate projects will deliver approximately: 1,792 new homes; £58m in capital receipts; £7.2m in reduced running costs; £280m of inward investment; 5,042 new jobs (including construction), and; 29,000m<sup>2</sup> employment floorspace. The projects are at relatively early stages of development and so it should be noted that the forecast outputs may change as business cases are completed and schemes are developed and approved.

**£819,000 in Land Release Fund funding** to support 3 projects to deliver 79 new affordable rented homes with all land released by 31 March 2020:

Kensington Street, Brighton; Victoria Road, Portslade, and; Selsfield Drive, Brighton. This capital grant is funding activities such as site demolition, groundworks and infrastructure service improvements to enable scheme viability. The projects form part of Brighton & Hove City Council's (BHCC) New Homes for Neighbourhood's Programme, which aims to deliver at least 500 new council homes.

The 2018/19 Greater Brighton One Public Estate Annual Report will be presented to the Greater Brighton Economic Board in October 2019 and will include further information on the projects and their progress.



# The Greater Brighton Investment Programme – Highlights from 2018/19

In 2018/19 we saw the completion or near completion of key projects, including the Adur Tidal Walls, Newhaven Flood Alleviation Scheme and 5G Testbed, which have all been detailed earlier in this report.

In addition, there are other projects that have witnessed significant progress and these include the Central Research Laboratory (Brighton), Circus Street (Brighton) and Teville Gate (Worthing).

## Central Research Laboratory

The Central Research Laboratory (CRL) is a mixed-use redevelopment that will provide a unique, high quality workspace, tailored to the unique needs of Brighton's creative and entrepreneurial businesses, particularly those designing and making physical products.

Key outputs of the project include:

- 4,645m<sup>2</sup> new employment space
- 500m<sup>2</sup> high-spec labs & workshops
- 1,300 student beds
- 369 new homes
- Over 100 on-site jobs

Phase 1 construction commenced in the summer of 2018 and the target completion date remains December 2019. Construction of the student blocks on the barracks site commenced in December 2018, completion of which is planned for summer 2020



## Circus Street

This mixed use regeneration project will drive social, cultural and economic change for the Turner and Valley Gardens areas of Brighton & Hove. Despite it being in a sought after location, the site is grossly underutilised and has lain largely vacant for nearly 12 years. The regeneration will provide:

- 142 new homes
- 450 student beds
- Circa 2,000m<sup>2</sup> commercial space
- Dance studio
- 232 new jobs

The Dance Space will house South East Dance and provide them with much-needed production space, a theatre and public space for community participation. It is estimated that 60,000 people will use the space every year.

Construction on-site began in the spring of 2018 and has been progressing to schedule. The project is due to be complete in the spring of 2020.

## Teville Gate

Teville Gate along with Union Place form part of Worthing Central (phase 1), which is a comprehensive and co-ordinated transformation programme of Worthing's Town Centre. This project will deliver an exciting mix of leisure, commercial and residential uses, which will act as a catalyst for further regeneration and improvements to the public realm.

Overall, the redevelopment of Teville Gate House and Union Place has the potential to deliver;

- 650 new homes
- 30,000m<sup>2</sup> commercial space
- 6,470m<sup>2</sup> retail space
- Cinema & hotel
- 5000m<sup>2</sup> new public realm
- Modern parking facilities
- Up to 400 new jobs

All buildings at the Teville Gate site have been demolished and the site cleared.



# The Greater Brighton Investment Programme – LGF Growth Deal Rounds 1&2

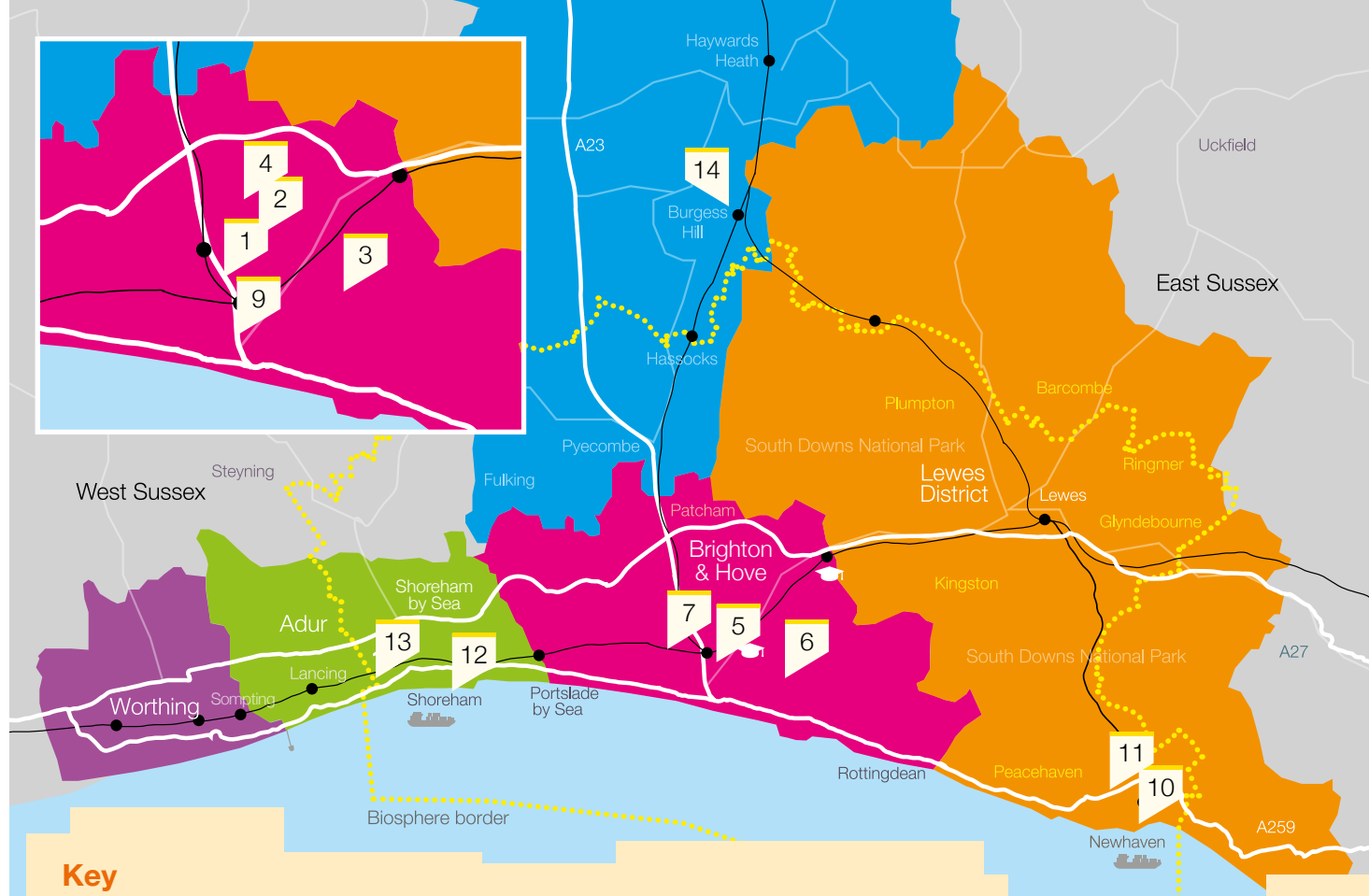
Overseeing the delivery of a co-ordinated programme of regeneration and infrastructure projects that support the creation of a network of high-value growth centres in key locations across the City Region

Approximately £90m was allocated to projects across the City Region from rounds 1 & 2.

These projects will deliver a total investment of approximately £376m into the City Region, unlocking an estimated 14,000 jobs, 8,200 homes and 450,000m<sup>2</sup> of employment floorspace.

An overview of all of these projects is contained in the Board’s 2014/15 Annual Report.

*The above figures vary from initial estimates; changing as project business cases have been further developed and refined and funding agreement signed.*



## Key

- |  |  |  |
|--|--|--|
| 1. New England House Creative Tech Growth Centre                         | 6. City College Construction Trades Centre <b>Completed 2017</b> | 12. Western Harbour Arm Flood Alleviation Scheme <b>Completed 2019</b> |
| 2. Digital Catapult Centre Brighton and 5G testbed <b>Completed 2018</b> | 7. Brighton & Hove Bike Share Scheme <b>Completed 2017</b>       | 13. Adur Tidal Walls Flood Defence Scheme <b>Completed 2019</b>        |
| 3. Advanced Engineering Centre <b>Completed 2017</b>                     | 8. Brighton & Hove Intelligent Transport Systems Package         | 14. Burgess Hill A2300 Corridor Improvements                           |
| 4. Preston Barracks Central Research Laboratory                          | 9. Brighton Valley Gardens                                       |  |
| 5. Circus Street Innovation Hub and Regeneration                         | 10. Newhaven Flood Alleviation Scheme                            |  |
|  | 11. Newhaven Port Access Road                                    |  |

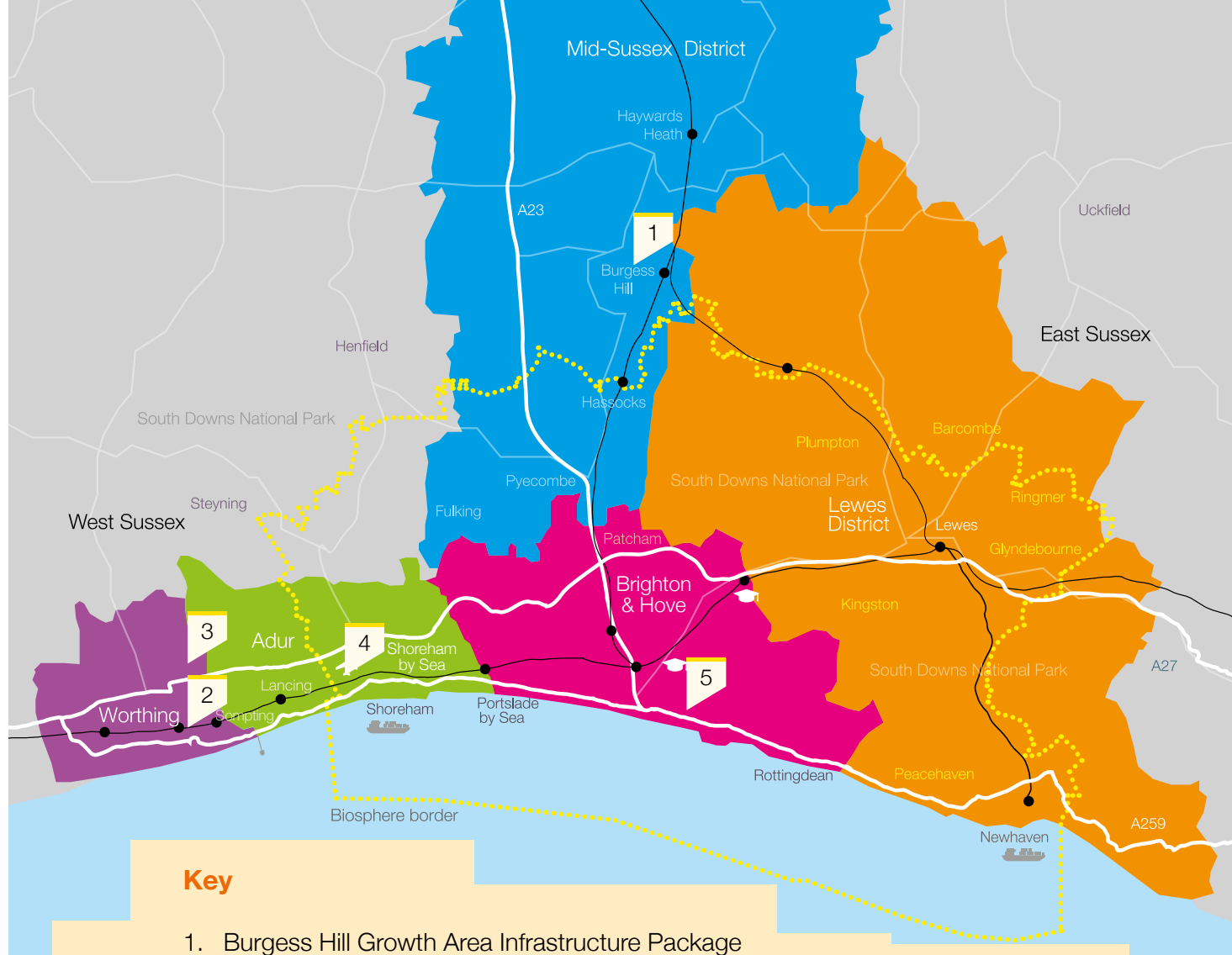
# The Greater Brighton Investment Programme – LGF Growth Deal Round 3 Funding

Securing capital grant funding to unlock strategically important projects across the City Region

Coast to Capital's Round 3 Call for Growth Projects was launched on 22 December 2015. In response, the Board reviewed the Greater Brighton Project Pipeline and prioritised projects for this highly competitive round of the Growth Deal. Five Greater Brighton projects were allocated funding, totalling around £43m.

An overview of all of these projects is contained in the Board's 2016/17 Annual Report

*The above figures vary from initial estimates; It should be noted that the above outputs may include an element of duplication with some projects already within the Greater Brighton Investment Programme; those forming part of a larger strategy or programme to unlock key growth sites.*



## Key

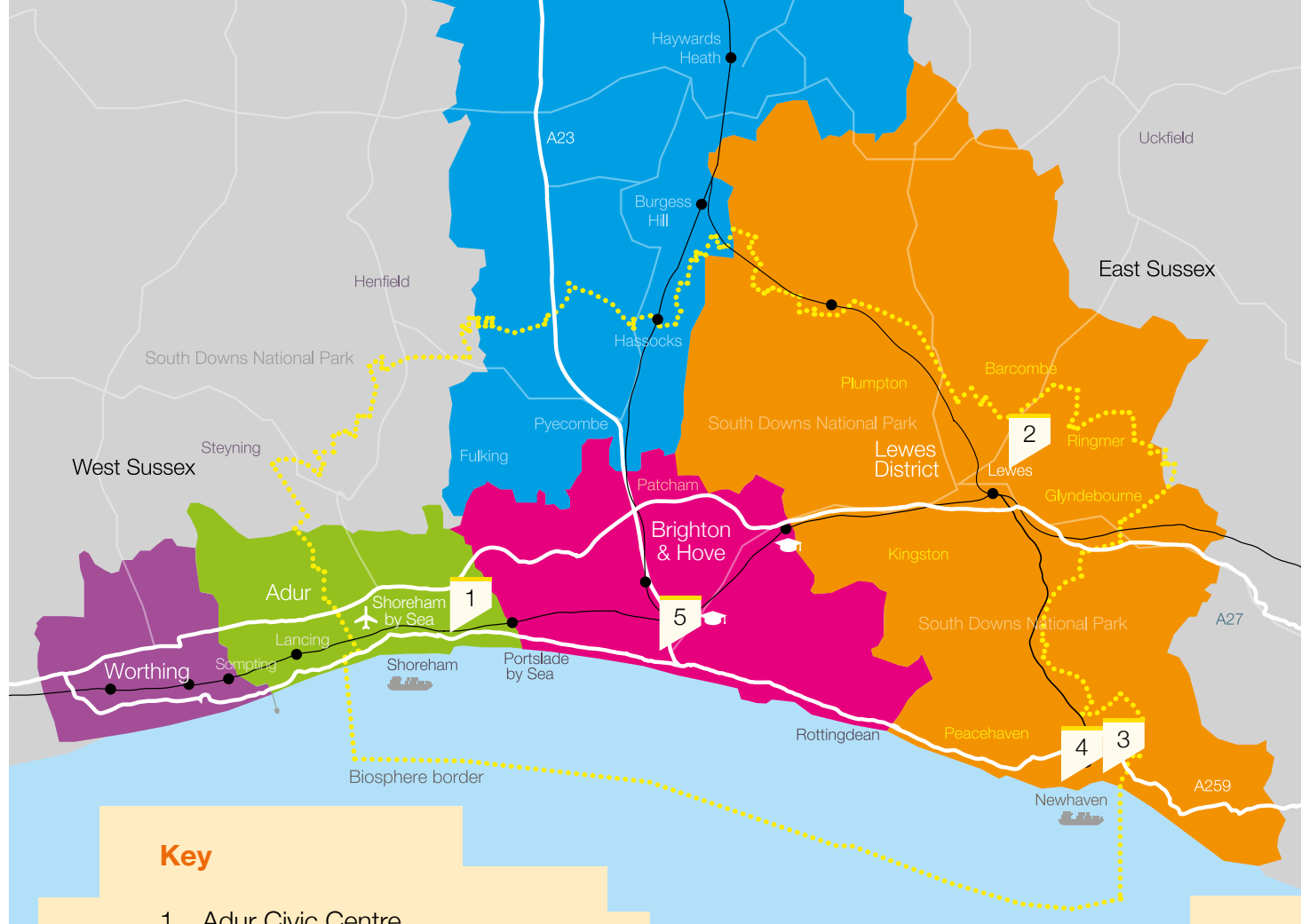
1. Burgess Hill Growth Area Infrastructure Package
2. Worthing Central Phase 1 (Teville Gate House and Union Place)
3. Decoy Farm, Worthing
4. New Monks Farm and Airport Business Estate, Shoreham
5. Black Rock Site Development, Brighton & Hove

# The Greater Brighton Investment Programme – Unallocated funds from Rounds 1 & 2, December 2016 call

Securing capital grant funding to unlock strategically important projects across the City Region

In December 2016, Coast to Capital's announced that it had approximately £46.65m of unallocated funds available to support capital growth projects. The Greater Brighton Economic Board put forward eight bids, five of which were successful in being awarded funding, totalling around £9.9m.

An overview of all of these projects is contained in the Board's 2016/17 Annual Report.



## Key

1. Adur Civic Centre
2. Springman House
3. Railway Quay
4. Eastside South
5. Royal Pavilion Exchange – Corn Exchange & Studio Theatre



# The Greater Brighton Investment Programme – Unallocated funds from Rounds 1 & 2, July 2017 call

In July 2017 Coast to Capital launched a new funding round for additional unallocated funds from rounds 1 & 2. In December 2017, Coast to Capital announced that a total of £27 million had been allocated in the areas of Housing, Regeneration & Infrastructure; Business, Enterprise & Skills; and Transport. Around £12m of the total will be supporting projects from across Greater Brighton:

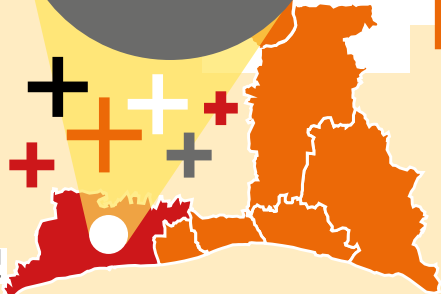
- **Crawley College STEM & Digital Centre (Crawley, £5.0m)** to develop a new Science Technology and Maths and Digital Skills centre in Crawley, to create a state of the art learning environment
- **Pelham Campus Redevelopment (Brighton, £5.0m)** to construct a new Centre for Creative and Digital Industries, together with part refurbishment of the Pelham Tower
- **Ricardo Hybrid Powertrain (Shoreham-by-Sea, £1.5m)** to deliver a state of the art four-wheel drive hybrid powertrain rig to enable the research and development of the next generation of electrified powertrain systems and vehicles
- **Charleston Trust Centenary Project (Lewes, £0.4m)** to preserve Charleston’s heritage, enhance the Trust’s economic and cultural role and expand the site to achieve a sustainable financial future
- **Sussex Innovation Centre (Falmer & Croydon, £0.14m)** to create more space and enable additional support through redesign of the large reception area at Sussex Innovation centre Falmer and to create a co-working space and meeting area, with Business hub space, within the Number One Croydon building.



## Key

- |                    |                             |
|--------------------|-----------------------------|
| 1. Crawley College | 4. Charleston Trust         |
| 2. Pelham Campus   | 5. Sussex Innovation Centre |
| 3. Ricardo         |                             |

# A glance ahead to next year: much to look forward to



## A Growing City Region

Arun District Council set to join in 2019, increasing the reach and influence of the City Region.



## Delivering Progress through a Local Industrial Strategy

Supporting colleagues at Coast to Capital as it negotiates with Government to develop a Local Industrial Strategy for the City Region and wider LEP geography.



## Listening to our Business Community

The Board has commissioned a Business Survey that will gain responses from at least 1,500 City Region businesses. The evidence gathered from the survey will be an invaluable tool to aid the Board in supporting business in the best way possible.



## Upgrading the Brighton Mainline (BML)

As Network Rail look to finalise their upgrade plans for the BML, the Board will be making the strongest possible argument for investment this crucial transport corridor on behalf of all City Region residents and businesses.



## Increasing Our Voice

The Board's membership contains great knowledge on of key issues including skills, transport, the rural economy and digital infrastructure. Over the next few months key spokespeople will be appointed to act as the voice for the Board on these topics.

# Closing statement

Fom Garry Wall, Former Leader of Mid Sussex District Council (outgoing), Chairman of Greater Brighton 2018/19

The last 12 months has been one of real change for Greater Brighton; a year where there has been visible signs of what working together can deliver for our residents and also a year which has seen the Region grow in size, stature and confidence.

When I joined the board four years ago, it was not immediately apparent what a City Region was, never mind how it would work. But what we did know - and still know today - is that the economy of our region knows no boundaries. It is only by working together and presenting one united voice that we can draw in the funding and support needed to help our communities thrive.

I started off my year as chairman of the City Region by saying that working together was paramount. Brexit was (and remains) on the horizon, we continue to face major challenges around issues of affordable housing, transport and skills; not helped by the Government's fixation on other urban areas outside the south east.

One of my first aims as chairman was to ensure that we developed a clear narrative about what Greater Brighton is and present a unified voice, clearly heard at a national level. I'm pleased the Government is now listening.

Our five key priorities - international, creative, connected, talented and resilient - have now been agreed. Our relationships with regional partners, civil servants and ministers have been strengthened. Our message is appearing more regularly in local, regional and national media. I am confident that this renewed focus will accelerate investment in our region.

The fact we are growing in size and scope supports this work. Crawley Borough Council and Gatwick Airport have both brought new ideas and energy to the table while opening up new funding opportunities for the City Region. Arun District Council will be joining the Board, taking Greater Brighton's population to more than one million.

On the ground, the benefits of the £200 million of investment brought in by Greater Brighton is being seen by residents and businesses. The fact we continue to bring in money from government is a sign that Whitehall trusts us to deliver.





In the last 12 months I have made it a priority to get out and about across the City Region to see some of these major schemes take shape.

Homes are, of course, in great demand across the region. In Burgess Hill, Homes England's involvement in the 176 hectare Northern Arc development will help deliver 3,500 new homes, over a 1000 of which are affordable.

We also know that jobs are important which is why I am delighted to see advances in the 5G testbed which will support our creative industries while the Advanced Engineering Centre at the University of Brighton is starting to train the entrepreneurs of the future.

Public services are important too. In Lewes, there is the New England Quarter. Thanks to One Public Estate funding the development will bring together health services in a new state-of-the-art building to free up land for new homes.

There is also investment in communities too. In Newhaven, the enterprise zone is not only creating jobs but changing perceptions of this port town. In Crawley, a major growth programme focused on regenerating the town centre is well underway.

Our focus on improving infrastructure is bearing fruit. In Shoreham, thousands of homes and businesses have been protected from the risk of flooding thanks to the £45 million Adur Tidal Walls scheme.

Greater Brighton also remains acutely aware of the need to look to a sustainable future. I am delighted to see our Infrastructure Panel making headway on how we will provide enough water, energy and digital infrastructure to support our communities.

For me, personally, I leave the role as Chairman of Greater Brighton knowing that the City Region has already delivered on many fronts. Our task is now to accelerate our work by unlocking our potential. This can only be achieved if we continue to work together delivering continued prosperity for our residents and businesses.

I look forward to seeing what the future holds for our fantastic City Region.





<b>Subject:</b>	<b>Greater Brighton Investment Programme – Progress Update</b>		
<b>Date of Meeting:</b>	<b>16<sup>th</sup> July 2019</b>		
<b>Report of:</b>	<b>Chair, Greater Brighton Officer Programme Board</b>		
<b>Contact Officer:</b>	<b>Name:</b>	<b>Nick Hibberd</b>	<b>Tel:</b> 01273 293756
	<b>Email:</b>	<a href="mailto:Nick.Hibberd@brighton-hove.gov.uk">Nick.Hibberd@brighton-hove.gov.uk</a>	
<b>LA(s) affected:</b>	<b>All</b>		

## **FOR GENERAL RELEASE**

### **1. PURPOSE OF REPORT AND POLICY CONTEXT**

- 1.1 The purpose of the Investment Plan Update is to provide the Greater Brighton Economic Board (“the Board”) with an update on progress on the Greater Brighton Investment Programme (“the Investment Programme”) since the Board’s last meeting on 26<sup>th</sup> March 2019.
- 1.2 Updates are included on the Local Growth Fund (LGF) allocations made as part of the Growth Deal Rounds 1, 2 and 3. The period covered by this report is 1 April 2019 to 30 June 2019.
- 1.3 This cover report provides some context on the LGF Funding Rounds and narrative updates on the Investment Programme projects. Further details on the individual projects can be found in the Investment Programme Update report at Appendix 1.

### **2. RECOMMENDATIONS:**

- 2.1 That the Board note the report and the Investment Programme Update at Appendix 1.
- 2.2 That the Board delegates authority to the Chair to prepare letters of support for those projects that make it through the expression of interest stage in the LGF Growth Deal Unallocated Funding June 2019 call; where those projects accord with the five-year strategic priorities of the Board.

### **3. CONTEXT/BACKGROUND INFORMATION**

#### *LGF Growth Deal Rounds 1 & 2*

- 3.1 A total of approximately £90m was allocated to projects across the City Region from LGF Growth Deal rounds 1 & 2. These projects will deliver a total investment of approximately £376m into the City Region, unlocking an estimated 14,000 jobs, 8,200 homes and 450,000sqm of employment floor-space. Current active projects are listed below with a summary of progress since the last update.

### 3.1.1 Flood Alleviation Scheme (Newhaven) £7.5m

The period January to June 2019 saw completion of all fixed flood defences under Newhaven FAS. The final element of the fixed defences, completed in mid-April, was a revised flood wall alignment in the Newhaven Port area of the scheme. This alignment was revised in part to (successfully) address significant expected cost overruns had the original alignment been followed and also responded to uncertainty about future land use in Newhaven Port. The revised alignment also provided the opportunity to trial the use of low-carbon ('Cemfree') cement with 88% less embodied carbon than traditional cement.

Remaining tasks under Newhaven FAS comprise achieving consenting, design and build of the rail flood barrier, completion of the A26 demountable flood barrier system and snagging. Progress on the rail flood barrier together with Network Rail continues to be slow and it will be some time before this final component of the scheme is finished.

### 3.1.2 Port Access Road (Newhaven) £10.0m

Construction commenced early January, with works now well underway. BAM Nuttall has been appointed as contractor. Construction is expected to take 19 months to complete. A local liaison committee has been established to help address community concerns and held its inaugural meeting in May.

### 3.1.3 New England House Growth Centre (Brighton) - £4.9m

Legal & General's planning application for the adjacent Longley Industrial Estate agreed at 20 March Planning Committee subject to Section 106 approval.

### 3.1.4 Digital Catapult & 5G Testbed (Brighton) - £1.8m

The 5G Brighton test bed has taken its first full cohort of 5 businesses through the 5G-accelerator programme and they have all now developed their applications to proof-of-concept stage. These include;

- Cynapse, who use 5G to enhance their AI image engagement application,
- Mnemoscene, who create high-quality virtual models of museum artefacts and tested 5G as a way of sharing them internationally.

The open call for the second cohort of 7 businesses has now closed and the successful companies will be announced shortly. An extension of the 5G Brighton programme to include the Brighton Dome and Corn Exchange is underway, and at launch this will be the most significant testing of 5G applications in a performance space in the UK.

The ongoing support for the immersive sector in the region includes a new regular practitioner meet-up and upgrading of the equipment available at the Lab. Over 32 businesses used the Lab for dev work in April alone.

### 3.1.5 Circus Street Innovation Centre & Regeneration (Brighton) - £2.7m

Construction continues to progress, although work on some blocks has recently slipped against the timetable. The student accommodation and residential blocks are at advanced stages, with the student accommodation requiring

handover and completion in time for occupation for the academic year commencing this September. The Dance Space has now reached its full height. Offsite infrastructure works have recently commenced.

### 3.1.6 Central Research Laboratory Plus X (Brighton) - £7.7m

Construction of the CRL building, recently rebranded 'Plus X', continued in line with the programme, with the concrete frame now at full height and 'topping out' planned for late June. Installation of curtain wall glazing and M&E works is underway and the coloured exterior cladding is due to commence in August 2019. The target completion date for Plus X remains December 2019. In terms of the comprehensive redevelopment, construction of the student blocks on the barracks site commenced in December 2018 and is now up to level 4, completion of which is planned for summer 2020. Work on the first residential blocks is due to start in July 2019, and completion of the full development is scheduled for the end of 2022

### 3.1.7 Valley Gardens – Phases 1 & 2 (Brighton) - £8.0m

The Valley Gardens Phase 1&2 scheme construction work is progressing with new footways and road layout starting to emerge at St Peters junction. Wider footways on the Level side of the junction are open and being used while footways on the gardens side of the junction are being surfaced with the resin bound gravel finish. Works have also begun on the eastern side of St Peters Church where the new cycle lane is taking shape and is continuing to be developed towards the south of the scheme.

New drainage gully's and connections are being installed to enhance the drainage system underground as well as ducting to support new signal junctions. The St Peters junction is under temporary arrangements while old equipment is removed and replaced with new equipment. The taxi rank north of St Peters Church is to be temporarily relocated in coordination with Taxi companies. Changes to the junction layout have started to take shape with the removal of the Ditchling Rd Right turn function. Feedback from the local community and stakeholders in general has been positive and traffic management arrangements are in place and are consistently being monitored to help reduce any disruptions to the general traffic.

The appointed landscaping sub-contractor, East Sussex Landscaping (ELS) is due to commence work shortly to restore and enhance the gardens area. Pre-operational work has started to the gardens and this includes surrounding the trees root protection area with a fence and removing a large amount of the shrubs that were in the gardens.

We continue to provide monthly updates on the progress of the scheme which is e-mailed to our circulation list and we are starting to plan for a second community open day following the success of our last one in March.

### 3.1.8 Adur Tidal Walls & Western Harbour Arm Flood Defences (Shoreham-By-Sea) – £10.5m

Adur District Council has now purchased the required 3.5m strip of land from the Sussex Yacht Club to complete the land deal following agreement on Heads of

Terms. A planning application has been approved by Adur District Planning authority for the replacement of the yacht club facility. Work has now commenced on the foundations of the new yacht club. A separate planning application has been approved for the flood defences and cycle path along the A259.

Adur District Council is awaiting the outcome of a detailed business case to justify the additional funding from the Environment Agency to support the flood defence wall to be delivered.

### 3.1.9 A2300 Corridor Improvements (Burgess Hill) - £17.0m

See 3.25 below

#### LGF Growth Deal Round 3

3.2 In February 2017 Coast to Capital announced that it has secured £66m through Round 3 of the Growth Deal. All six projects put forward by the Board were allocated funding - totalling £48.77m. The project updates are as follows:

#### Worthing Central Phase 1 (Worthing) - £5.6m

##### 3.2.1 **Teville Gate:**

The practical completion of the car park construction is expected on 05/06/19. Mosaic Capital have submitted their application and the decision is expected at an Autumn planning committee. Work is underway with Homes England to secure circa £8m of funding for affordable homes. Teville Gate House application is under consideration, with a decision expected at July Planning Committee. Heads of Terms have been agreed with Teville Gate House / HMRC to lease 50 parking spaces to aid the development.

##### 3.2.2 **Union Place:**

The full professional team have been appointed and have been working on the detailed issues of the site. The planning pre-application advice meeting has taken place which has identified issues around height and street scene. However, the overall approach was supported. The Environmental Statement Screening Opinion has been received which indicates no ES is required.

Detailed negotiation is now taking place with NCP over the car park lease. It is anticipated an outline planning application will be prepared to be submitted for Autumn 2019.

##### 3.2.3 Decoy Farm (Worthing) - £4.8m

Council LEP application was submitted and presented to the Investment Committee and funding has been agreed.

##### 3.2.4 New Monks Farm & Airport (Shoreham-By-Sea) - £5.7m

Secretary of State resolved not to call in the planning application in May 2019.

ADC, WSCC, and developers are looking to finalise the S106 agreement and other land acquisition issues in June/July 2019 and will formally issue the planning permission.

### 3.2.5 Growth Location (Burgess Hill) - £14.9m

**Northern Arc:** An outline planning decision for the first phase of the development (Freeks Farm) is anticipated to be issued imminently. The main Northern Arc outline planning application (which encompasses the remainder of the site) is anticipated to be determined in October 2019. A delivery development partner has been appointed by Homes England to deliver Freeks Farm and a reserved matters application is anticipated to be submitted to Mid Sussex District Council in July, with works scheduled to begin on this phase later in the year. The first housing is anticipated to be delivered in 2020.

**Place and Connectivity:** West Sussex County Council, as the lead delivery body for the project, has now finalised the legal agreement for the £10.9m LGF funding with the Local Enterprise Partnership. The detailed design is underway with construction scheduled to complete in March 2021.

**A2300 corridor improvements:** The project remains on schedule with construction to complete in March 2021.

**Employment space, The Hub:** Construction on the first phase of development was completed in April, delivering a 4,000 m<sup>2</sup> warehouse for distribution company DPD. Construction on the second phase of development is scheduled to begin in June and will deliver a further 5,000m<sup>2</sup> of employment space for Roche Diagnostics.

**Digital Infrastructure:** Strong progress has been made over the last quarter. Balfour Beatty has been engaged as consultants to deliver the 'dig once' programme for the Northern Arc. A MEOP (Market Economy Operator Principle) report has been commissioned to consider options for establishing a digital Coop which will be considered by DCMS in the early summer. The outcome of that will determine whether the project joins an existing co-op or establishes a new one. Discussions continue with the West Sussex districts and WSCC about a business rates retention pilot scheme to fund a fibre spine for West Sussex. Officers remain in close liaison with the Brighton Digital Exchange about establishing a connection between to the Burgess Hill Digital Exchange.

**One public estate (OPE) 7:** OPE 7 funding awards were announced earlier this year to support feasibility studies for: (1) redevelopment of the land adjacent to Burgess Hill station to deliver up to 150 new homes, 500 jobs, and retail opportunities, (2) redevelopment of an extended Brow site in Burgess Hill to provide enhanced accommodation for the emergency services and to create space for 440 new homes. Officers are now working on the procurement process for those studies.

**Goddards Green Waste Water Treatment Works:** In May Southern Water committed some £4.9m of their own funds in addition to the £4m LGF funding and £6.5m HIF funding already secured. The injection of the new funding will deliver a significantly enhanced design. Sustainability and resilience will be

improved, and more on-site electricity will be generated reducing the site's carbon footprint. Construction is underway. The project remains ahead of its spend profile, with practical completion expected in July 2020.

### 3.2.6 Black Rock Development (Brighton) - £12.1m

A range of enabling works has been scoped to facilitate the development of the Black Rock site.

### LGF Growth Deal Unallocated Funds Rounds 1 & 2 – December 2016 Call

3.3 In December 2016 Coast to Capital announced that it had approximately £46.65m of unallocated funds available to support capital growth projects. The Greater Brighton Board put forward eight bids, five of which received funding totalling approximately £9.9m. The project updates are as follows:

#### 3.3.1 Adur Civic Centre (Shoreham-By-Sea) - £1.8m

3.3.2 The new office block on the north side on the development was completed at the end of April. The four-storey building will be leased to the communications group Focus Group which will result in the creation of 200 additional jobs. A marketing exercise has taken place to find a development partner for the south side development with an update expected in the coming months.

#### 3.3.3 Springman House (Lewes) – £2.0m

The Council completed the purchase of Springman House from the vendors in March 2017. In June 2017 the Council's Cabinet authorised the design and construction of the new blue light facility. In January 2018, architects were appointed to commence work on master-planning and design options.

The architects have undertaken detailed consultation with the blue light end users in order to establish their operational requirements. Work on the site masterplan and building layout options is currently underway and planning consultants have now been instructed to commence preparation of a planning application for the site.

#### 3.3.4 Railway Quay (Newhaven) - £1.5m

Flood defence works on site now completed and negotiations underway with existing tenant re: relocation. Initial masterplan has been prepared and discussions undertaken with potential tenants. However delays have been created by impending closure of adjacent UTC@harbourside . No further decisions will be made until the future of the UTC has been finalised – Government has established East Sussex College Group as the Preferred Bidder and negotiations are ongoing. The UTC will re-open although date is yet to be specified.

#### 3.3.5 Eastside South (Newhaven) - £1.6m



Work on Phase 1 has been completed, with one new occupier (ValetPro) now operational. The second occupier is expected to become operational in early 2019. Work on Phase 2 commenced in April. Phase 2 is being built according to demand, with the first unit nearing completion.

### 3.3.6 Heritage Centre Stage – Corn Exchange & Studio Theatre (Brighton) - £3.0m

Since the last update work on site has included

- completion of the remedial works to Corn Exchange roof joists to address significant structural defects and installation of 4 tie-rods;
- completing roof of 29 New Road and dry lining;
- Installation of partition walls and first fix in Studio Theatre;
- continuing installation of chiller and heating pipework;
- installation of public lifts and back of house staircases continuing;
- closing up of Studio basement;
- M&E first fix completing and commencing second fix

The Contract Administrator has been awarded a total of 33 weeks Extension of Time resulting in the new contract Completion Date of 12 April 2019. The main contractor is reporting works completing in December 2019. Notwithstanding the Contract Administrator's consideration of further claims for Extension of Time, a Non-Completion Notice has been issued.

### LGF Growth Deal Unallocated Funds Rounds 1 & 2 – July 2017 Call

3.4 In July 2017 Coast to Capital launched a new funding round for unallocated funds from rounds 1 & 2. In December 2017, Coast to Capital announced that a total of £27 million had been allocated in the areas of Housing, Regeneration & Infrastructure; Business, Enterprise & Skills; and Transport. Around £12m of the total is supporting projects from across Greater Brighton: The project updates are as follows:

#### 3.4.1 Crawley College STEM & Digital Centre (Crawley) - £5.0m

Design work has been completed and W Stirling Ltd have been appointed as the building contractor. Subject to planning approval the project is expected to be completed by September 2020.

#### 3.4.2 Pelham Campus Redevelopment (Brighton) - £5.0m

Formal planning consent for the project was issued on the 23 March following completion of the legal documentation and agreement of the planning conditions.

Work is continuing with the main contractor and the design team to complete the design and tendering work so the project can move into the construction phase. This is progressing well and it is now expected that work on site will start in the summer.

#### 3.4.3 Ricardo Hybrid Powertrain (Shoreham-by-Sea) - £1.5m

To deliver a state of the art four-wheel drive hybrid powertrain rig to enable the research and development of the next generation of electrified powertrain systems and vehicles. The equipment has been ordered and construction has commenced. Its due to be commissioned at the end of 2019 and the project is on track.

#### 3.4.4 Charleston Trust Centenary Project (Lewes) - £0.6m

This 570m<sup>2</sup> new development includes the Trust's first exhibition space, as well as an events space and new restaurant. The exhibition space is housed in a new building, while the events space and restaurant will be situated in two 18th-century farm buildings, restored and redeveloped. The development launched on 8 September 2018.

#### LGF Growth Deal Unallocated Funding – June 2019 Call

3.5 In June 2019 Coast to Capital announced that it had approximately £9.1m of unallocated funds available to support capital growth projects. Funds must specifically target projects that contribute towards the Coast to Capital Gatwick 360 Strategic Economic Plan (SEP); to deliver economic outputs as detailed within the 8 priorities SEP, or to support medium term delivery of the Strategy. This call was open for Expression of Interest (EOI) applications from Tuesday 11th June 2019 until 12noon on Tuesday 2nd July 2019.

3.6 The list of EOIs for the Greater Brighton City Region are as follows:

- Worthing Public Realm (AWC)- funding an element (Portland Road) of the overall improvements package
- Gigabit and Public Wi-Fi (AWC) - funding additional fibre costs and public Wi-Fi equipment
- New Monks Farm additional ask (AWC) - funding an additional aspect of the existing scheme
- Converged Fibre Connectivity Programme (MSDC) - digital fibre connection between Burgess Hill, Haywards Heath, Horsham town centre, and Crawley. That connection will run through rural parts of the three districts, which will help address the issues of limited digital connectivity in rural areas.
- RPE Phase 1(BHCC) - additional funding to ensure prompt completion, enabling the delivery of the 5G testbed.
- Brighton City Centre Full Fibre Ring (BHCC) - creating a publicly-owned, 5G-ready, shared-access duct infrastructure under the stewardship of BHCC that links a number of core strategic education, research and public sector assets
- Madeira Terraces MT30 (BHCC) - Start detailed design and engineering work on the first 30 arches
- New England House (BHCC) - Funding to commence the internal elements of the City Deal works.
- BTN BikeShare (BHCC) - to provide a large scale E-bike trial involving upgrades to the servicing base, new fleet, new hubs, ground power to existing hubs and charging points.

- 20 Fort Road Newhaven (LDC) - innovative new affordable housing on a difficult, constrained site. The development will be an exemplar of sustainable development, utilising modular methods of construction to maximise deliverability and new energy efficient technologies.
- Public Realm (ADC) - a further phase of the public realm improvement scheme in Littlehampton (ADC).

3.7 The period between the call opening and closing meant it was not possible to seek formal Board endorsement of schemes put forward as part of the expression of interest process. However, it is recommended that the Board agrees that the Chair prepares letters of support for those projects that accord with the five-year strategic priorities of the Board; where they make it through to the next stage of the process.

#### **4. ANALYSIS & CONSIDERATION OF ANY ALTERNATIVE OPTIONS**

4.1 None required.

#### **5. COMMUNITY ENGAGEMENT & CONSULTATION**

5.1 None required.

#### **6. CONCLUSION**

6.1 The Board is asked to note the contents of this report.

#### **7. FINANCIAL & OTHER IMPLICATIONS:**

##### Financial Implications:

7.1 There are no direct financial implications associated with this report regarding the progress made in the first quarter of this financial year on approved schemes within the Greater Brighton Investment Programme. Schemes already included within the Greater Brighton Investment Programme have approved business cases in place with funding options identified and these have been reported to their respective bodies. The progress of each scheme is detailed within the Investment plan Update Report in appendix 1. Future or revised business plans will be reported accordingly within the timescales of the project timetables. The submission of Expression of Interest to the LGF Growth Deal for the June 2019 Call will be considered by the LGF Investment Committee who will determine whether a full business case should be submitted for the final stage of assessment which will be carried out by the Committee in September 2019. This will require potential match funding to be identified as part of that submission.

*Finance Officer Consulted: Rob Allen, Principal Accountant Date: 28 June 2019*

##### Legal Implications:

7.2 There are no legal implications arising directly out of this report.

*Lawyer Consulted: Joanne Dougnaglo, Senior Property Lawyer Date: 28/06/19*

Equalities Implications:

- 7.3 None arising from this report. Equalities issues will be addressed on a project-by-project basis.

Sustainability Implications:

- 7.4 None arising from this report. Sustainability issues will be addressed on a project-by-project basis.

Any Other Significant Implications:

- 7.5 None.

**SUPPORTING DOCUMENTATION**

**Appendices:**

Greater Brighton Investment Update Report July 2019

**Background Documents:**

None



# **Greater Brighton Economic Board**

## **Investment Programme Update Report**

**16<sup>th</sup> July 2019**

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# Highlight Summary



PROJECT	DELIVERY PARTNERS	REPORT HIGHLIGHT
Burgess Hill Strategic Growth Programme	Mid Sussex District Council, Homes England, West Sussex County Council, Burgess Hill Town Council, Coast to Capital, Department of Transport, developers (including New River and Glenbeigh	<b>Northern Arc:</b> An outline planning decision for the first phase of the development (Freeks Farm) is anticipated to be issued imminently. The main Northern Arc outline planning application (which encompasses the remainder of the site) is anticipated to be determined in October 2019. A delivery development partner has been appointed by Homes England to deliver Freeks Farm and a reserved matters application is anticipated to be submitted to Mid Sussex District Council in July, with works scheduled to begin on this phase later in the year. The first housing is anticipated to be delivered in 2020.
Central Research Laboratory (PlusX)	Brighton & Hove City Council (Delivery Body), U+I Group Plc (Developer) and University of Brighton	Construction of the CRL building, recently rebranded 'Plus X', continued in line with the programme, with the concrete frame now at full height and 'topping out' planned for late June. Installation of curtain wall glazing and M&E works is underway and the coloured exterior cladding is to commence in August 2019. The target completion date for Plus X remains December 2019. In terms of the comprehensive redevelopment, construction of the student blocks on the barracks site commenced in December 2018 and is now up to level 4, completion of which is planned for summer 2020. Work on the first residential blocks is due to start in July 2019, and completion of the full development is scheduled for the end of 2022
Digital Catapult	Wired Sussex & University of Brighton, University of Sussex, BHCC, American Express	The 5G Brighton test bed has taken its first full cohort of 5 businesses through the 5G-accelerator programme and they have all now developed their applications to proof-of-concept stage. These include Cynapse, who use 5G to enhance their AI image engagement application, and Mnemoscene, who create high-quality virtual models of museum artefacts and tested 5G as a way of sharing them internationally. The open call for the second cohort of 7 businesses has now closed and the successful companies will be announced shortly. An extension of the 5G Brighton programme to include the Brighton Dome and Corn Exchange is underway, and at launch this will be the most significant testing of 5G applications in a performance space in the UK.
New Monks Farm	New Monks Farm Development Ltd, Highways England, West Sussex County Council and Adur District Council.	Secretary of State resolved not to call in the planning application in May 2019. Adur DC, West Sussex CC, and developers looking to finalise the Section 106 agreement and other land acquisition issues in June/July 2019 and will formally issue the planning permission

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# Burgess Hill Strategic Growth Programme



Artist's impression

## Aims & Objectives

The programme will deliver transformative change to the town, secure major growth and significant improvements in housing, jobs, infrastructure, and social and community facilities. To support the programme the following grant funding has been secured:

- **£17 million** from the Local Growth Fund (LGF) to support A2300 corridor improvements comprising an upgrade to dual carriageway, junction improvements, and the provision of a footway and cycleway linking to the National Cycle Network,
- **£10.9 million** LGF funding for a Place and Connectivity package of sustainable transport schemes including improvements to the Burgess Hill and Wivelsfield railway stations, public realm improvements, and an inter-urban cycle route,
- **£4 million** LGF and a further **£6.5 million** Housing Infrastructure Fund (HIF) to improve the Goddard's Green Waste Water Treatment works, unlocking land to develop a further 256 homes,
- Up to **£2.2 million** from the Government's Local Full Fibre Network (LFFN) fund to support the implementation of new digital infrastructure for Burgess Hill which in turn will stimulate the market for internet service providers,
- **£165k** from One Public Estate for design and feasibility studies to redevelop 'The Brow' and land adjacent to Burgess Hill Station.

## Key Facts

**Delivery Partners:** Mid Sussex District Council, Homes England, West Sussex County Council, Burgess Hill Town Council, Coast to Capital, Department of Transport, developers (including New River and Glenbeigh).

## Funding (all years)

<b>Total LGF Funding</b>	<b>£31.9m</b>
<b>OPE Funding</b>	<b>£165k</b>
<b>Total Public Funding</b>	<b>£61.6m</b>
<b>Total Private Funding</b>	<b>£993.3m</b>
<b>Total Funding</b>	<b>£1,054.9m</b>

Following their acquisition of the Northern Arc land parcels, we have an approved Infrastructure Delivery Plan (IDP) with Homes England which confirms an investment of £162m in strategic infrastructure

## Outputs

5,000 new homes, a Science and Technology Park (up to 100,000m<sup>2</sup> employment space), two business parks creating 10,000 new jobs, a major town centre regeneration offering retail space, commercial and leisure space including a cinema, bowling alley, and a hotel as well as new homes, improvements to the A2300 corridor, a package of sustainable transport schemes to achieve a 15 per cent modal shift, new schools, increased GP capacity, improved leisure facilities, full-fibre digital infrastructure.

## What happened in the last period?

**Northern Arc:** An outline planning decision for the first phase of the development (Frees Farm) is anticipated to be issued imminently. The main Northern Arc outline planning application (which encompasses the remainder of the site) is anticipated to be determined in October 2019. A delivery development partner has been appointed by Homes England to deliver Frees Farm and a reserved matters application is anticipated to be submitted to Mid Sussex District Council in July, with works scheduled to begin on this phase later in the year. The first housing is anticipated to be delivered in 2020.

**Place and Connectivity:** West Sussex County Council, as the lead delivery body for the project, has now finalised the legal agreement for the £10.9m LGF funding with the Local Enterprise Partnership. The detailed design is underway with construction scheduled to complete in March 2021.

**A2300 corridor improvements:** The project remains on schedule with construction to complete in March 2021.

**Employment space, The Hub:** Construction on the first phase of development was completed in April, delivering a 4,000m<sup>2</sup> warehouse for distribution company DPD. Construction on the second phase of development is scheduled to begin in June and will deliver a further 5,000m<sup>2</sup> of employment space for Roche Diagnostics.

Investment Programme Update July 2019



**Digital Infrastructure:** Strong progress has been made over the last quarter. Balfour Beatty has been engaged as consultants to deliver the 'dig once' programme for the Northern Arc. A MEOP (Market Economy Operator Principle) report has been commissioned to consider options for establishing a digital Coop which will be considered by DCMS in the early summer. The outcome of that will determine whether the project joins an existing co-op or establishes a new one. Discussions continue with the West Sussex districts and WSCC about a business rates retention pilot scheme to fund a fibre spine for West Sussex. Officers remain in close liaison with the Brighton Digital Exchange about establishing a connection between Burgess Hill and the Digital Exchange.

**One Public Estate (OPE) 7:** OPE 7 funding awards were announced earlier this year to support feasibility studies for: (1) redevelopment of the land adjacent to Burgess Hill station to deliver up to 150 new homes, 500 jobs, and retail opportunities, (2) redevelopment of an extended Brow site in Burgess Hill to provide enhanced accommodation for the emergency services and to create space for 440 new homes. Officers are now working on the procurement process for those studies.

**Goddards Green Waste Water Treatment Works:** In May Southern Water committed some £4.9m of their own funds in addition to the £4m LGF funding and £6.5m HIF funding already secured. The injection of the new funding will deliver a significantly enhanced design. Sustainability and resilience will be improved, and more on-site electricity will be generated reducing the site's carbon footprint. Construction is underway. The project remains ahead of its spend profile, with practical completion expected in July 2020.

**Target Milestones** — Various (project-specific).

## Central Research Laboratory (Plus X) - Brighton



Proposed scheme

### Aims & Objectives

The 'Plus X' entrepreneurial hub building (formerly dubbed the Central Research Laboratory) is a U+I Plc concept, a model they have delivered successfully elsewhere. As a key element of the comprehensive mixed-use redevelopment it will provide a unique, high quality workspace model, tailored to the unique needs of Brighton's creative and entrepreneurial businesses, particularly those designing and making physical products. It aims to be somewhere inspiring, functional, sustainable and flexible in its design. It is an innovative provision of shared workspaces and facilities that promote collaboration and facilitate serendipity. The shared spaces will range from events spaces to prototyping labs, meeting rooms and cafe/break out spaces, something that will attract both small and larger tenants

### Key Facts

**Delivery Partners:** Brighton & Hove City Council (Delivery Body), U+I Group Plc (Developer) and University of Brighton (together the partners in the overall mixed-use development across the combined sites).

### Funding (all years)

<b>Total LGF Funding</b>	<b>£7.7m</b>
<b>Total Public Funding</b>	<b>£0.00m</b>
<b>Total Private Funding</b>	<b>£10m</b>
<b>Total Funding</b>	<b>£17.7m</b>

### Outputs

Contractual outputs: 4,645m<sup>2</sup> of new employment space, 500m<sup>2</sup> of high specification prototyping labs/workshops, 107 onsite jobs, £5.427m of match funding.

Non-contractual outputs: 300 other jobs, £250,000 follow-on investment, 99 businesses supported.

### What happened in the last period?

Construction of the CRL building, recently rebranded 'Plus X', continued in line with the programme, with the concrete frame now at full height and 'topping out' planned for late June. Installation of curtain wall glazing and M&E works is underway and the coloured exterior cladding is to commence in August 2019. The target completion date for Plus X remains December 2019. In terms of the comprehensive redevelopment, construction of the student blocks on the barracks site commenced in December 2018 and is now up to level 4, completion of which is planned for summer 2020. Work on the first residential blocks is due to start in July 2019, and completion of the full development is scheduled for the end of 2022

### Target Milestones

**End Date:** 13/12/2022.

# Circus Street - Brighton



## Key Facts

**Delivery Partners:** U+I plc (Cathedral Brighton), Brighton & Hove City Council

## Funding (all years)

<b>Total LGF Funding</b>	<b>£2.70m</b>
<b>Total Public Funding</b>	<b>£0.40m</b>
<b>Total Private Funding</b>	<b>£106.57m</b>
<b>Total Other Funding</b>	<b>£0.00m</b>
<b>Total Funding</b>	<b>£109.67m</b>

## Outputs

142 new homes; 387 additional jobs and 232 net additional jobs after displacement and substitution; 30,000 sqft office building; 450 student accommodation bed spaces; Cultural building (The Dance Space) for South East Dance (SED); office floor-space providing opportunities for start-ups; retail units and restaurant; public realm to include a public square and landscaped courtyards.

## What happened in the last period?

Construction continues to progress, although work on some blocks has recently slipped against the timetable. The student accommodation and residential blocks are at advanced stages, with the student accommodation requiring handover and completion in time for occupation for the academic year commencing this September. The Dance Space has now reached its full height. Offsite infrastructure works have recently commenced.

## Target Milestones

**End Date:** 23/03/2020.

## Aims & Objectives

The mix of residential, business, education and cultural occupiers on the site will bring a wide variety of people into the area, benefitting existing local businesses. Economic impact studies indicate that the development will create approximately 232 predominantly local jobs. It will generate £1 million in council tax, new business rates contributions and new homes bonuses. It will encourage student and new resident population spending in and around the site and should boost the local economy by more than £10m each year due to a multiplier effect.

The main office building will provide modern high quality floor-space, of which there is a known shortage in the city.

The Dance Space will house South East Dance and provide them with much-needed production space, a theatre and public space for community participation. The growing artistic community in Brighton has no dedicated space for dance and it is estimated that 60,000 people will use the space every year. It will become a cultural and community hub, where people gather to collaborate, participate, watch and learn.

# Decoy Farm - Worthing



## Funding (all years)

### Funding (all years)

<b>Total LGF Funding</b>	<b>£4.84m</b>
<b>Total Public Funding</b>	<b>£4.84m</b>
<b>Total Private Funding</b>	<b>£15m</b>
<b>Total Funding</b>	<b>£25m</b>

## Outputs

- To deliver up to 15,000m<sup>2</sup> of new employment floorspace in small/medium sized units to support local SMEs to grow. To provide much needed new/modern/flexible floorspace within the coast to capital sub-region to support the growing needs of the supply chain for Gatwick Airport.
- To deliver environmental improvements through remediation of the 7.7ha ex-landfill site
- To improve accessibility through highways improvements to the local road network

## What happened in the last period?

- LEP Investment Committee Presentation on 11/12/18 has led to the award of £4.84m for the project. Funding agreement completed.
- We have worked with a private sector partner to find a suitable way of bringing in experience and industrial development nous. Initial efforts to try and structure a “land deal” without procurement have proven difficult given the LEP funding which presents state aid issues. Working up proposals at present to procure a development partner to prevent state aid issues.

## Target Milestones

**Spring 2019** – LEP funding agreement signed

**Autumn 2019** - Planning Application submitted **End Date:** April 2021

## Aims & Objectives

An ambitious plan to upgrade an environmentally challenging but sizable plot of allocated employment land that has stood unused for over three decades. The completed project would boost employment opportunities and economic performance in the entire Coast to Capital LEP region.

## Key Facts

**Delivery Partners:** Worthing Borough Council

# Digital Catapult – Brighton



## Aims & Objectives

To enable businesses to develop and exploit new products and services utilising emerging technologies (AA/VR, 5G, AI, etc), in order to improve productivity, develop better employment prospects and increase GVA in the region. The Digital Catapult Brighton (DCCB) provides opportunities for start-ups and small businesses to connect with university research knowledge, work with large corporations, access innovation expertise and to engage with two core emerging technology platforms - the Immersive Lab and the 5G testbed. The 5G testbed received additional funding and the initial development and engagement activity is taking place at DCCB, hence the project date extension in 5 above.

## Key Facts

**Delivery Partners:** Wired Sussex & University of Brighton, University of Sussex, BHCC, American Express

## Funding (all years)

<b>Total LGF Funding</b>	<b>£0.50m</b>
<b>Total Public Funding</b>	<b>£1.00m</b>
<b>Total Private Funding</b>	<b>£0.50m</b>
<b>Total Other Funding</b>	<b>£0.00m</b>
<b>Total Funding</b>	<b>£2.00m</b>

## Outputs

10,000 businesses receiving information about emerging technology opportunities; 1,000 businesses receiving non-financial support; 250 businesses assisted to cooperate with universities and other research institutions; 100 businesses supported to introduce new products or services to the market or the firm; 30 hackathons, boot-camps or pit-stops; and 10 in-depth collaborative R+D projects.

## What happened in the last period?

The 5G Brighton test bed has taken its first full cohort of 5 businesses through the 5G-accelerator programme and they have all now developed their applications to proof-of-concept stage. These include Cynapse, who use 5G to enhance their AI image engagement application, and Mnemoscene, who create high-quality virtual models of museum artefacts and tested 5G as a way of sharing them internationally. The open call for the second cohort of 7 businesses has now closed and the successful companies will be announced shortly. An extension of the 5G Brighton programme to include the Brighton Dome and Corn Exchange is underway, and at launch this will be the most significant testing of 5G applications in a performance space in the UK.

The ongoing support for the immersive sector in the region includes a new regular practitioner meet-up and upgrading of the equipment available at the Lab. Over 32 businesses used the Lab for dev work in April alone.

# Eastside South - Newhaven



## Funding (all years)

<b>Total LGF Funding</b>	<b>£1.60m</b>
<b>Total Public Funding</b>	<b>£0.00m</b>
<b>Total Private Funding</b>	<b>£6.21m</b>
<b>Total Other Funding</b>	<b>£0.00m</b>
<b>Total Funding</b>	<b>£7.81m</b>

## Outputs

7,986m<sup>2</sup> of new commercial floor-space, together with associated job creation.

## What happened in the last period?

Work on Phase 1 has been completed, with one new occupier (ValetPro) now operational. The second occupier is expected to become operational in early 2019.

Work on Phase 2 commenced in April. Phase 2 is being built according to demand, with the first unit nearing completion.

## Target Milestones

**End Date:** Early 2020.

## Aims & Objectives

The Newhaven Enterprise Zone (EZ) is a collaboration between Lewes District Council and Coast to Capital LEP that aims to shift the town towards a higher-value economy over the next 25 years. The EZ covers eight key strategic sites (79ha) in a mixture of public and private ownerships, offering a mix of greenfield sites and the opportunity to develop, refurbish and intensify economic activity across a number of brownfield sites formerly used by heavy industry. The focus of the EZ is on growing the emerging 'clean, green and marine' sectors in particular. Over the 25-year lifespan of the EZ, it is estimated that 55,000m<sup>2</sup> of new commercial floor-space will be created, 15,000m<sup>2</sup> of existing commercial floor-space will be refurbished. This will create / sustain up to 2,000 FTE jobs.

## Key Facts

**Delivery Partners:** Westcott Leach (landowner) in partnership with Lewes District Council & Coast to Capital LEP.

# Heritage Centre Stage - Brighton



## Funding (all years)

<b>Total LGF Funding</b>	<b>£3.00m</b>
<b>Total Public Funding</b>	<b>£14.24m</b>
<b>Total Private Funding</b>	<b>£5.70m</b>
<b>Total Other Funding</b>	<b>£0.00m</b>
<b>Total Funding</b>	<b>£22.95m</b>

## Outputs

Employment: created and/or safeguarded - 337

Businesses assisted: financial and non-financial - 624

New floor space constructed/refurbished: learning - 157m<sup>2</sup> new floor space constructed/refurbished, Commercial - 2,652m<sup>2</sup>

Carbon reduction of 39.961 tonnes of CO<sub>2</sub>.

## What happened in the last period?

Since the last update work on site has included substantial completion of the remedial works to Corn Exchange roof joists to address significant structural defects and installation of 4 tie-rods; completing roof of 29 New Road and dry lining; Installation of partition walls and first fix in Studio Theatre; continuing installation of chiller and heating pipework; installation of public lifts and back of house staircases continuing; closing up of Studio basement; M&E first fix completing and commencing second fix

The Contract Administrator has awarded a total of 33 weeks Extension of Time resulting in the new contract Completion Date of 12 April 2019. The main contractor is reporting works completing in December 2019. Notwithstanding the Contract Administrator’s consideration of further claims for Extension of Time, a Non-Completion Notice has been issued.

## Target Milestones

**End Date:** December 2019

## Aims & Objectives

- New Business Model & Commercial Strategy that increases future resilience by improving commercial performance and reducing running costs
- Enhanced contribution to Brighton’s cultural tourism by a strengthened City Centre & Cultural Quarter offer
- Returning the Royal Pavilion Estate to a world class heritage destination & protecting the heritage
- Achieving the long term vision for both organisations
- Evidence-based improved Visitor/ Audience experience, and improved learning, access & participation).

## Key Facts

**Delivery Partners:** Brighton & Hove City Council & Brighton Dome & Brighton Festival

# New England House - Brighton



## Funding (all years)

<b>Total LGF Funding</b>	<b>n/a</b>
<b>Total Public Funding</b>	<b>£4.9 million (City Deal)</b>
<b>Total Private Funding</b>	<b>n/a</b>
<b>Total Other Funding</b>	<b>n/a</b>
<b>Total Funding</b>	<b>n/a</b>

## Outputs

Upgrade building, including providing a net additional 7,090m<sup>2</sup> of new employment floor-space.

## What happened in the last period?

Legal & General’s planning application for the adjacent Longley Industrial Estate is due to be considered at the council’s **20 March Planning Committee**. As previously reported, if permission is granted, this will be the key to securing a private sector mixed use redevelopment on Longley that would include a significant element of new employment floor-space (that would count towards City Deal output) and a premium for the council as freeholder towards securing the remainder of the City floor-space output on the New England House site, along with the building's refurbishment.

Further design work has been undertaken in respect of NEH, with financial modelling currently underway on the latest option that has taken on-board a range of planning and transport concerns.

## Target Milestones

**End Date:** 31/03/2022.

## Aims & Objectives

Upgrade and expand New England House so that it becomes a credible and highly visible hub for greater Brighton's creative high-tech businesses.

## Key Facts

**Delivery Partners:** Brighton & Hove City Council

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# New Monks Farm - Shoreham-By-Sea



## Funding (all years)

<b>Total LGF Funding</b>	<b>£5.70m</b>
<b>Total Public Funding</b>	<b>£5.7m</b>
<b>Total Private Funding</b>	<b>£144m</b>
<b>Total Funding</b>	<b>£150m</b>

## Outputs

- A £150 million capital investment;
- The delivery of 600 new homes, 30% of which will be affordable;
- 876 gross new jobs;
- £2.8m in public sector receipts from council tax revenues, new homes bonus and new business rates; and £11.5m additional annual GVA to the Adur economy

## What happened in the last period?

Secretary of State resolved not to call in the planning application in May 2019. Adur DC, West Sussex CC, and developers looking to finalise the Section 106 agreement and other land acquisition issues in June/July 2018 and will formally issue the planning permission.

## Target Milestones

- Commence On Site:** Spring 2020
- Delivery of New Junction to the A27:** December 2022
- Completion of Development:** December 2028
- End Date:** December 2028.

## Aims & Objectives

The project is to develop a strategic employment and housing growth centre in Shoreham. Its main components are: (a) The provision of a new and improved signalised 6-arm junction on the A27 which will unlock housing and employment space by allowing access to and from the wider area and the specific development sites; (b) The building of 600 new homes and 10,000m<sup>2</sup> employment floor-space at New Monks Farm.

## Key Facts

**Delivery Partners:** New Monks Farm Development Ltd, Highways England, West Sussex County Council and Adur District Council.

# Newhaven Flood Alleviation Scheme



## Funding (all years)

<b>Total LGF Funding</b>	<b>£3.00m</b>
<b>Total Public Funding</b>	<b>£14.50m</b>
<b>Total Private Funding</b>	<b>£0.00m</b>
<b>Total Other Funding</b>	<b>£0.00m</b>
<b>Total Funding</b>	<b>£17.50m</b>

## Outputs

3km of flood defences on the east and west banks of the River Ouse comprising concrete walls, earth embankments, sheet steel piles, flood gates.

## What happened in the last period?

The period January to June 2019 saw completion of all fixed flood defences under Newhaven FAS. The final element of the fixed defences, completed in mid-April, was a revised flood wall alignment in the Newhaven Port area of the scheme. This alignment was revised in part to (successfully) address significant expected cost overruns had the original alignment been followed and also responded to uncertainty about future land use in Newhaven Port. The revised alignment also provided the opportunity to trial the use of low-carbon ('Cemfree') cement with 88% less embodied carbon than traditional cement.

Remaining tasks under Newhaven FAS comprise achieving consenting, design and build of the rail flood barrier, completion of the A26 demountable flood barrier system and snagging. Progress on the rail flood barrier together with Network Rail continues to be slow and it will be some time before this final component of the scheme is finished.

**Target Milestones**    **End Date:** November 2019 (not including Rail Flood Barrier).

## Aims & Objectives

Build physical infrastructure to provide protection from tidal flooding up to a 1 in 200 year event for 431 homes, 390 businesses, rail and road infrastructure and in addition facilitate regeneration and development under the auspices of the Newhaven Enterprise Zone.

## Key Facts

**Delivery Partners:** Environment Agency, Lewes DC, Coast to Capital LEP, South East LEP.

# Port Access Road - Newhaven



## Aims & Objectives

Construction of a new road into Newhaven Port that will unlock significant new land to meet the economic needs of Newhaven through expansion of Port-related activities.

Comprising approx. 650m of new road, including a new 3 span bridge over the Newhaven to Seaford railway line and Mill Creek, and associated landscaping/environmental works.

## Key Facts

**Delivery Partners:** East Sussex County Council.

## Funding (all years)

<b>Total LGF Funding</b>	<b>£10.00m</b>
<b>Total Public Funding</b>	<b>£13.27m</b>
<b>Total Private Funding</b>	<b>£0.00m</b>
<b>Total Other Funding</b>	<b>£0.00m</b>
<b>Total Funding</b>	<b>£23.27m</b>

## Outputs

Construction of the Newhaven Port Access Road from the Pargut roundabout to the Port roundabout, unlocking new employment land at East Quay within Newhaven Port.

## What happened in the last period?

Construction commenced early January, with works now well underway. BAM Nuttall has been appointed as contractor. Construction is expected to take 19 months to complete. A Local Liaison Committee has been established to help address community concerns and held its inaugural meeting in May.

## Target Milestones

**End Date:** Mid 2020.

# Railway Quay - Newhaven



## Funding (all years)

<b>Total LGF Funding</b>	<b>£1.5m</b>
<b>Total Public Funding</b>	<b>£0.01m</b>
<b>Total Private Funding</b>	<b>TBC</b>
<b>Total Other Funding</b>	<b>TBC</b>
<b>Total Funding</b>	<b>£1.51m</b>

## Outputs

New commercial floor-space, job creation and land remediation. Details currently being finalised.

## What happened in the last period?

Flood defence works on site now completed and negotiations underway with existing tenant re: relocation. Initial masterplan has been prepared and discussions undertaken with potential tenants. However delays have been created by impending closure of adjacent UTC@harbourside . No further decisions will be made until the future of the UTC has been finalised – Government has established East Sussex College Group as the Preferred Bidder and negotiations are ongoing. The UTC will re-open although date is yet unknown.

## Target Milestones

**End Date:** TBC.

## Aims & Objectives

The Newhaven Enterprise Zone (EZ) is a collaboration between Lewes District Council and Coast to Capital LEP that aims to shift the town towards a higher-value economy over the next 25 years. The EZ covers eight key strategic sites (79ha) in a mixture of public and private ownerships, offering a mix of greenfield sites and the opportunity to develop, refurbish and intensify economic activity across a number of brownfield sites formerly used by heavy industry. The focus of the EZ is on growing the emerging 'clean, green and marine' sectors in particular. Over the 25-year lifespan of the EZ, it is estimated that 55,000m<sup>2</sup> of new commercial floor-space will be created and 15,000m<sup>2</sup> of existing commercial floor-space will be refurbished. This will create / sustain up to 2,000 FTE jobs.

## Key Facts

**Delivery Partners:** Lewes District Council.

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# Springman House - Lewes



## Funding (all years)

<b>Total LGF Funding</b>	<b>£2.00m</b>
<b>Total Public Funding</b>	<b>£4.34m</b>
<b>Total Private Funding</b>	<b>£0.00m</b>
<b>Total Other Funding</b>	<b>£0.00m</b>
<b>Total Funding</b>	<b>£6.34m</b>

## Outputs

By enabling the development of a new multi blue light facility on the site of Springman House, this project will unlock the £180m North Street Quarter scheme - a major, strategic mixed-use development in Lewes. Relocating the Community Fire Station from its existing premises on North Street, Lewes will: enable the delivery of 416 new homes and 13,000m<sup>2</sup> of commercial floor-space, through the £180 million North Street Quarter (NSQ) regeneration scheme, and enable Lewes’ “blue light” services to be co-located.

## What happened in the last period?

The Council completed the purchase of Springman House from the vendors in March 2017. In June 2017 the Council's Cabinet authorised the design and construction of the new blue light facility. In January 2018, architects were appointed to commence work on master-planning and design options. The architects have undertaken detailed consultation with the blue light end users in order to establish their operational requirements. Work on the site masterplan and building layout options is currently underway and planning consultants have now been instructed to commence preparation of a planning application for the site.

## Target Milestones

**End Date:** Anticipated 2021, subject to Planning.

## Aims & Objectives

The project involves the formation of new fire and ambulance station facilities with close adjacencies and shared facilities with the existing police station.

The proposed site is tight in terms of space and will contain a fully operational police station throughout the construction duration. The site will likely also house a commercial development to aid viability.

## Key Facts

**Delivery Partners:** Lewes District Council are the lead delivery body in partnership with East Sussex Fire & Rescue Service, Sussex Police and the South East Coast Ambulance Service.

# Teville Gate - Worthing



## Aims & Objectives

Teville Gate (TG) forms part of the Worthing Central Programme (Phase 1) to transform key brownfield sites in Worthing town centre. This project will facilitate the redevelopment of the site by undertaking site preparation works, consisting of the demolition of all buildings within the redline and provision of a temporary surface car park. Thereafter the Council will continue to support the freeholder, Mosaic Global Investments (Mosaic) to submit a viable planning application in order to deliver the scheme.

## Key Facts

**Delivery Partners:** Worthing Borough Council and Mosaic Global Investments.

## Funding (all years)

<b>Total LGF Funding</b>	<b>£2.09m</b>
<b>Total Public Funding</b>	<b>£0.01m</b>
<b>Total Private Funding</b>	<b>£78.90m</b>
<b>Total Other Funding</b>	<b>£0.00m</b>
<b>Total Funding</b>	<b>£81.00m</b>

## Outputs

a) 375 new homes (b) 3,410m<sup>2</sup> of commercial floor-space (restaurants, cafes and on-site gym) (c) 6,740m<sup>2</sup> of retail floor-space (state of the art supermarket) (d) 493 gross jobs (net jobs 314) (e) Modern car parking infrastructure (over 160 spaces for residents and visitor use) (f) New public realm (approx. 4,000m<sup>2</sup>, creating an improved public corridor from Worthing station to the town centre). 70,000ft<sup>2</sup> office building at Teville Gate House

## What happened in the last period?

- Car park construction practical completion expected 05/06/19)
- Mosaic Capital have submitted their application. Expected at an autumn planning committee.
- Work with Homes England to secure circa £8m of funding for affordable homes.
- Teville Gate House application under consideration, expected at July Planning Committee. Heads of Terms agreed with Teville Gate House / HMRC to lease 50 parking spaces to aid the development.

## Target Milestones

**Winter 2018/19:** Planning application to be submitted

**Spring 2019:** Temporary surface car park completed

**End Date:** Mar 2021.

# Union Place - Worthing



## Funding

<b>Total LGF Funding</b>	<b>£3.60m</b>
<b>Total Public Funding</b>	<b>£5m</b>
<b>Total Private Funding</b>	<b>£31.4m</b>
<b>Total Other Funding</b>	<b>TBC</b>
<b>Estimated GDV</b>	<b>£40m</b>

## Outputs

A joint development strategy with LCR was agreed at JSC on 6<sup>th</sup> November 2018 which sets out a preferred mixed use delivery route.

## What happened in the last period?

- The full professional team have been appointed and working on the detailed issues of the site.
- Planning pre-application advice meeting has taken place identifying issues of height and street scene. Overall approach was supported.
- Environmental Statement Screening Opinion has been received which indicates no Environmental Statement is required.
- Detailed negotiation now taking place with NCP over the car park lease.
- It is anticipated an outline planning application will be prepared to be submitted for autumn 2019.

## Target Milestones

- Pre-planning:** June - Sep 2019
- Planning application submitted** – Sep 2019
- Planning Consent** – autumn 2019/spring 2020
- Build Out Strategy** – to be agreed following planning consent, likely a mixture of direct delivery and market sale of the planning consent.

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## Aims & Objectives

Union Place (UP) forms part of the Worthing Central Programme (Phase 1) to regenerate key brownfield sites in Worthing town centre. The Council has agreed to enter into a land pooling agreement for the site with partners London and Continental Railways. The partners have prepared a development strategy for the sites which has been approved at JSC. The development strategy could include building out ourselves (direct delivery) or gaining planning consent and selling to a developer.

## Key Facts

**Delivery Partners:** Worthing Borough Council, London & Continental Railways, Coast to Capital LEP.

# Valley Gardens - Brighton



Proposed scheme

## Aims & Objectives

Simplification of traffic network, provision of 'public transport corridor' to the west with general traffic on the western corridor. Enhanced public realm, gardens and materials throughout. The scheme aims to contribute to improved air quality, safety, connectivity, improve efficiency and upgrade signals at junctions. Reduce street clutter and provide enhanced greenspace for public enjoyment.

## Key Facts

**Delivery Partners:** C2C Local Enterprise Partnership

## Funding (all years)

<b>Total LGF Funding</b>	<b>£8.00m</b>
<b>Total Public Funding</b>	<b>£1.71m</b>
<b>Total Private Funding</b>	<b>£0.41m</b>
<b>Total Other Funding</b>	<b>£0.00m</b>
<b>Total Funding</b>	<b>£10.13m</b>

## Outputs

Match Funding (BHCC) £1.712m, Local Funding £0.414, Total resurfaced roads - 1,588m, Total length of cycle ways - 670m, Area of land experiencing flooding - 63,866m<sup>2</sup>.

## What happened in the last period?

Valley Gardens Phase 1&2 construction work is progressing - new footways and road layout are starting at St Peters junction. Wider footways on the Level side of the junction are open and footways on the gardens side of the junction are being surfaced with the resin bound gravel. Work has begun on the eastern side of St Peters Church where the new cycle lane is taking shape. New drainage gully's being installed to enhance the drainage system underground as well as ducting to support new signal junctions. The St Peters junction is under temporary arrangements while old equipment is removed and replaced. The taxi rank north of St Peters Church will be temporarily relocated. Changes to the junction layout have started with the removal of the Ditchling Road right-turn function.

Sub-Contractor, East Sussex Landscaping (ELS) is due to commence work to restore and the gardens area. Work has started to the gardens this includes surrounding the trees root protection area with a fence and removing a large amount of the shrubs that were in the gardens.

## Target Milestones

**End Date:** 2020/2021.



# Waterfront - Brighton



## Aims & Objectives

Firstly, to deliver a brand new 10,000 seater dual purpose conference and events venue at the vacant Black Rock site on Brighton seafront as part of a two site solution, labelled the "Brighton Waterfront" regeneration project. Secondly, the regeneration of a key strategic central city site to provide a new regional shopping destination for the city, in line with the approved City plan, utilising the newly vacated Brighton Conference centre site on Brighton's seafront. To ensure that the above timescale is met, the council will be proceeding with a package of works to de-risk and prepare the Black Rock site for the new venue which will utilise LEP funds as part of an "Early Works Package", the remainder of funding being allocated towards the construction of the new venue starting in 2021.

## Key Facts

**Delivery Partners:** Brighton and Hove City Council will be leading the Enabling package of works. The remainder of the project will be led in partnership with Standard Life Aberdeen, who are funding the design and development stage.

## Funding (all years)

<b>Total LGF Funding</b>	<b>£12.11m</b>
<b>Total Public Funding</b>	<b>£120.60m</b>
<b>Total Private Funding</b>	<b>£0.00m</b>
<b>Total Other Funding</b>	<b>£0.00m</b>
<b>Total Funding</b>	<b>£132.71m</b>

## Outputs

Jobs directly connected to intervention - 1,832, Commercial floor space constructed - 27,800m<sup>2</sup>, Safeguarded jobs - 518, Commercial floor space refurbished - 53,383m<sup>2</sup>. All outputs remain estimates as the project design and development stage has not completed at the time of the C2C LEP submission.

## What happened in the last period?

A range of enabling works has been scoped to facilitate the development of the Black Rock site.

## Target Milestones

**End Date:** 18/12/23.

# Western Harbour Arm – Shoreham-By-Sea



Proposed scheme

## Aims & Objectives

A sum of £3.5 million was identified for flood defences to unlock developments on Shoreham’s Western Harbour Arm. This project will deliver a flood risk management scheme at Sussex Yacht Club on the Western Harbour Arm. The site is adjacent to the historic harbour town of Shoreham-by- Sea, West Sussex, and thus this scheme will safeguard existing town centre businesses as well as provide an unrestricted flow of traffic on the A259.

## Key Facts

**Delivery Partners:** Adur District Council, Environment Agency and Sussex Yacht Club, Shoreham Harbour Partnership.

## Funding (all years)

Total LGF Funding:	£3.50m
Environment Agency Funding:	£1.14m (up to)
<b>Total Funding:</b>	<b>£4.64m (up to)</b>

## Outputs

The project is for the construction of a flood wall to the rear of the existing line of defence; protecting the A259 and communities behind but allowing some riverside inundation during flood events on the Sussex Yacht Club site. The proposed location of the setback flood wall would largely be along the rear (northern) side of the site adjacent to the A259. Based on the Environment Agency’s Design Guidance a reinforced concrete core and foundation wall is considered to be the most technically viable solution.

## What happened in the last period?

Adur DC has now purchased the required 3.5m strip of land off the Sussex Yacht Club to complete the land deal following agreement on Heads of Terms. A planning application has been approved by Adur District Planning authority for the replacement of the Yacht Club facility. Work has now commenced on the foundations of the new yacht club. A separate planning application has been approved for the flood defences and cycle path along the A259.

Adur District Council is awaiting the outcome of a detailed business case to justify the additional funding from the Environment Agency to support the flood defence wall to be delivered.

## Target Milestones

**End Date:** Mar 2021.